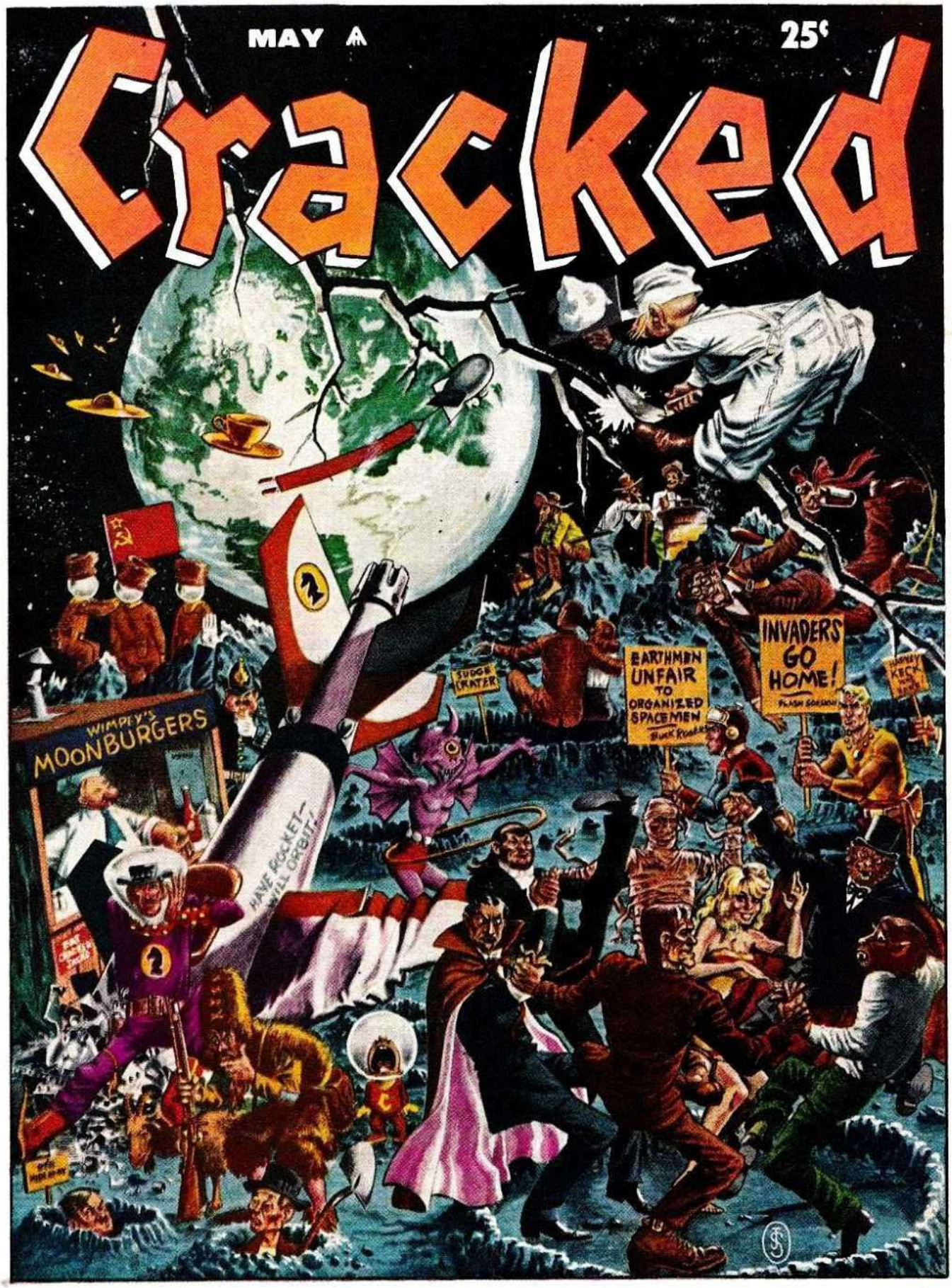
SPECIAL OFF OUR ROCKET ISSUE



The Man Who Doesn't Think For Himself Knows...

ONLY VICEBOY HAS

A NON-THINKING MAN'S FILTER . . .

A NON-SMOKING MAN'S TASTE!

This man does not think for himself. Does not know the difference between fact and fancy. Trusts opinion not judgement. A real clod.

Such a clod usually smokes VICEBOY. His reason? He knows that the minute you start thinking you'll stop smoking—since you'll see what a ridiculous habit it is!

THE CIGARETTE FOR CLODS

**STOP THINKING . . .
START SMOKING!**

the magazine that's really

Cracked

MAY 1959 Number 9

PUBLISHER
Bob Sproul
EDITOR
Sol Brodsky
PRODUCTION
Harry Chester

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ARTISTS
John Severin, Bill Mc Cartney, Carl Burgos, Bill Everett, Richard Doxee, Dick Richards, Angelo Torres, Gray Morrow, Stan Quinnley

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FEATURES PAGE

MAKE YOUR OWN STORY
Here it is. A chance to become a great writer without studying. Just pay attention to what this article tells you, and for best results, do the opposite. 16

DIRECTIONS
Everybody's always asking them. See for yourself what can happen when people all ask directions at one time. The only one that's liable to get lost is you who's doing the reading. 22

MOVIE MAGS
A magazine within a magazine. We give you the absolute low-down, so you can easily see why this is a magazine within a magazine, instead of outside a magazine. 37

HOROSCOPE
Only the stars can tell you what to do and when to do it. And only the stars must have prompted us to buy this article. From now on we'll stick to Handwriting. 20

MODERN ART
From an old fashioned point of view. Mainly to recognize what a picture should look like. But they laughed at Rembrandt, Marconi, Edison, and they'll laugh at us for printing this one. 14

Cracked Magazine is published bi-monthly and copyright 1959 by Major Magazines, Inc., 218 West 48th Street, New York 36, N. Y. Second class postage paid at Sparta, Ill. and at additional mailing offices. Publisher can accept no responsibility for unsolicited letters, manuscripts or artwork, although every effort will be made to return such matter when self-addressed stamped envelope is included. Single copy price 25 cents. Subscription (9 issues) in the United States and possessions, $2.00. Elsewhere, $2.50. PRINTED IN THE UNITED STATES.

They give diplomas and certificates to doctors, lawyers, barbers, even plumbers, but like the little guy who works out in the street gets no kind of award at all. These poor slobs perform important services for the whole community so like why should they be ignored. We feel that every worker should have some sort of official recognition which they can hang up at their place of work.

THE HOBO

DISUNITED HOBOES' ASSOCIATION

KNOW YE THAT

ARNOLD HIGGENLOOPER

having successfully been out of work 25 years
is hereby accepted as an honorary, full-fledged member of

BUMS ANONYMOUS

and is entitled to ride any freight car as far as Chicago.

(AFFIX PHOTO HEREON)

Signed, Sealed and delivered this 13th day of November 1958

Oscar L. Mizengilch — KING OF THE BUMS

DIRECTOR APPROVED FREIGHT ROUTES

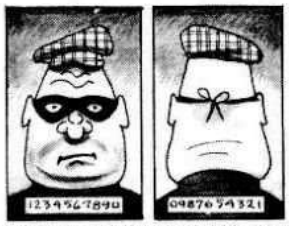
Angelita P. Prince — QUEEN OF THE BUMS

BURGLARS' INSTITUTE OF AMERICA

MIAMI • LAS VEGAS • KANSAS CITY • BROOKLYN

CARD **PERMIT** № 74

This is certify that Louie de Lugg has completed six years of study in burglary school and is now permitted unlawful entry into any home in this district.



(PERMIT EXPIRES WHEN ARRESTED)

Sworn hereto by the Syndicate convened at Shorty's Bar this 8th night of April, 1958

Jesse Nortright — PRESIDENT, HI-JACKING DIVISION

I. Dintdoit — SUPERINTENDENT, MANSLAUGHTER DEPT

U. Paymeoff — CHAIRMAN, BLACKMAIL COMMITTEE

X — DEAN OF SAFECRACKERS

THE BURGLAR

THE PANHANDLER

No. 6235A **PANHANDLERS' UNION** I.O.U.

LOCAL 86

BACHELOR OF HANDOUTS

HARD-LUCK HARRY

having concluded ten years of satisfactory Panhandling on the corner of 5th and main is now officially authorized to enter the higher bracket of 15¢ for each solicitation.

SUBSCRIBED this 19th day of Sept. 1958

Reed N. Weape — Writer of Hard Luck Stories

S. Kerdit — Chief, Beggars Division

DIPLOMAS

FOR THE MAN IN THE STREET

THE SYNDICATE

DIPLOMA

By this certificate *Charlie the Ox* has served his full apprenticeship as a penny ante bookie working the numbers racket with honesty and integrity and without welching on a bet.
He is hereby awarded the honorary degree of

DOCTOR OF PAYOFFS

Fixed this *Second* day of *June* 19 *58*

BETTER THINGS FOR BETTER LIVING THROUGH BETTER BETTING

Hugh Takeover HEAD COLLECTOR

B. A. Crook PRESIDENT IN CHARGE OF VICE

C. Sol NUMBERS RUNNER

I. C. Kops LOOKOUT

Stu L. Pidgeon POLICE INFORMANT

THE BOOKIE

FOOLER BRUSH MAN

Association of Fooler Brush Salesmen

SILVER SHOE TROPHY

AWARDED TO **MARVIN KLOTZ** FOR HAVING HAD LEFT FOOT CAUGHT IN DOOR *796* TIMES DURING THE CALENDAR YEAR *58*

In testimony whereof we have affixed our signatures this *3rd* day of *May*, 19*58*

I. Foolemall President

Thatowe Choothinck President's wife

C * I * T * A * T * I * O * N

THE GOLD BROOM AWARD

FOR EFFICIENT AND THOROUGH STREET CLEANING ALONG THE GUTTERS OF OUR COMMUNITY

SEYMOUR HORESTALES

HAS EARNED THE RESPECT AND ADMIRATION OF THE ENTIRE NEIGHBORHOOD, ESPECIALLY DISTINGUISHING HIMSELF

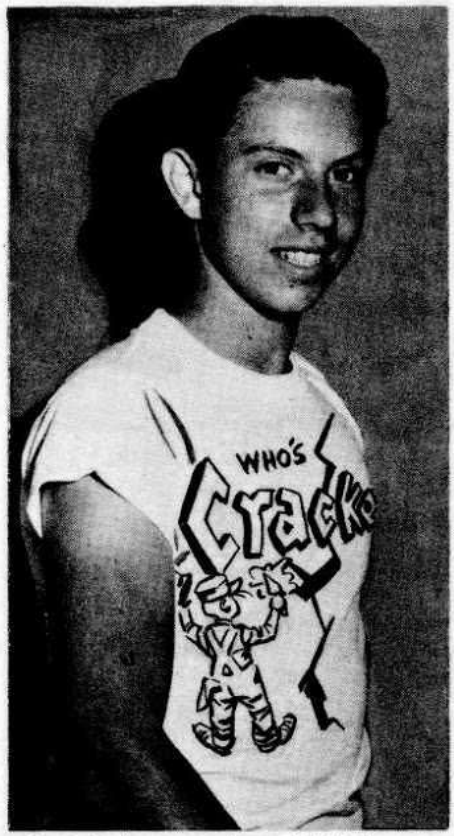
DURING *The Parade of Horses, 12 May, 1958*

AS WITNESSED BY *A. Mopper*
PRESIDENT, SOCIETY OF GUTTER WORKERS

June 30, 1958

THE STREET CLEANER

Over 5,999,999 readers haven't ordered a CRACKED T-SHIRT yet



Mainly because they didn't know about it. So now that we're telling you about it, fill out the coupon below and send it in.

BOYS & GIRLS		MEN & WOMEN	
Chest	SIZE	Chest	Size
24"-27"	B.S.	34"-37"	M.S.
27"-31"	B.M.	37"-41"	M.M.
31"-34"	B.L.	41"-44"	M.L.

I enclose $1.25 for each CRACKED T-SHIRT

NAME _____

ADDRESS _____

CITY _____ ZONE _____

STATE _____

SIZE _____ NO. OF SHIRTS ____

CRACKED T-SHIRTS
218 W. 48th St. New York 36, N.Y.

Old Cracked Barrel

WHERE READER AND EDITOR PUT THEIR FEET UP AND BLOW OFF STEAM

Editor,

You guys are getting pretty clever in your latest issue. I'm now thinking of letting my oldest son read Cracked. He's forty three.

Mrs. Kemp
Miami, Fla.

Ed. note: Buy him a *Cracked T-Shirt*.

Dear Editor,

On your cover of the last issue, it states that SIX MILLION READERS haven't read CRACKED yet. Well don't fret. I picked it up and read it for the first time, and you can now change that figure to 5,999,999 readers. I am completely convinced.

Marsha Leeds
Tucson, Ariz.

Ed. note: Convinced of what?

Editor,

If that janitor Sylvester P. Smythe doesn't fix those cracks pretty soon, I'm coming down and plastering him to the wall.

Nervous
Derby, Conn.

Ed. note: Smythe is só efficient that he accidentally plastered some of the addresses of the photo contest winners where we can't find them, so you winners please send us your addresses.

Hey Cracked,

That article on situations wanted was so funny, that I almost went out to look for a job. Boy, what a narrow escape.

Johnny Prentis
New Orleans, La.

Dear Cracked-pots,

Congratulations on that Horror-House page. Before I could think straight, I sent my money in and ordered some articles. Just shows you how one can be carried away.

Stan Simon
Phila., Pa.

Hey Cracked,

Just want to let you know that I think your magazine is getting better and better with every issue. I actually look forward to going to see my dentist every couple of weeks, since that's where I read your mag. You don't think I'd spend money on it, do you?

Bob Scrooge,
Bangor, Maine

Dear Cracked,

I thought your article on Interplanetary magazines was really out of this world. I also think Cracked is out of this world.

Gordon Saraky
Spokane, Wash.

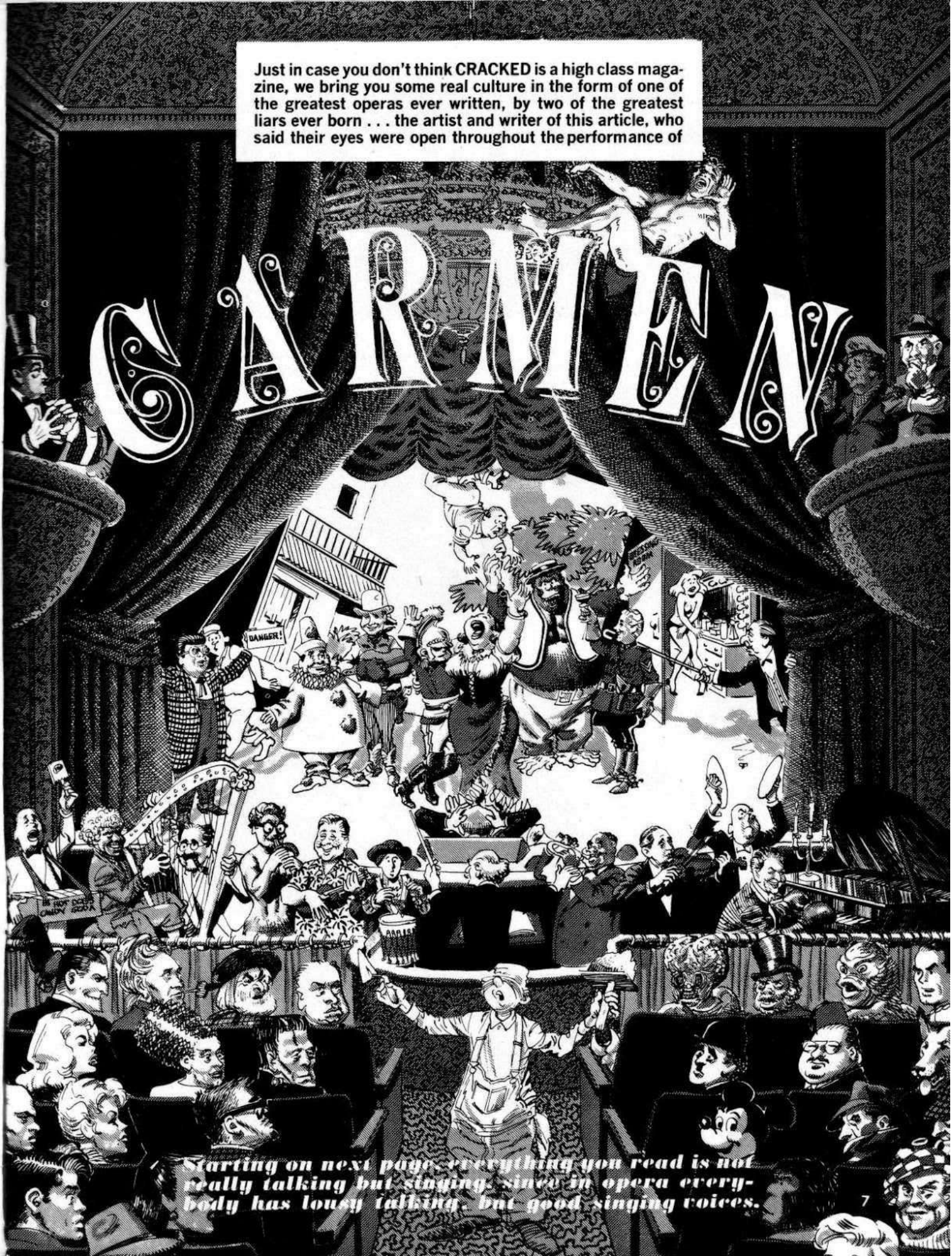
Statement required by the Act of August 24, 1912, as amended by the Acts of March 3, 1933 and July 2, 1946 (Title 39, United States Code, Section 233), showing the ownership, management, and circulation of CRACKED MAGAZINE, published bimonthly at 218 West 48th Street, New York 36, N.Y., for Oct. 1, 1958.

1. The names and addresses of the Publisher, Editor and Business Manager are: Publisher, Robert C. Sproul, 218 West 48th Street, New York 36, N.Y.; Editor, Sol Brodsky, 218 West 48th Street, New York 36, N.Y.; Business Manager, Bernard Brill, 218 West 48th Street, New York 36, N.Y. 2. The owner is: Major Magazines, 218 West 48th Street, New York 36, N. Y. The names and addresses of stockholders owning or holding one percent or more of the total amount of stock are: Bernard Brill, 218 West 48th Street, New York 36, N.Y.; Robert C. Sproul, 218 West 48th Street, New York 36, N.Y. 3. The known bondholders, mortgagees, and other security holders owning or holding one percent or more of total amounts of bonds, mortgages or other securities are: None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner. Robert C. Sproul, Publisher. Sworn to and subscribed before me this 30th day of September, 1958. (SEAL) Nathan Pomerantz. (My commission expires March 30, 1960.)

Just in case you don't think CRACKED is a high class magazine, we bring you some real culture in the form of one of the greatest operas ever written, by two of the greatest liars ever born . . . the artist and writer of this article, who said their eyes were open throughout the performance of

CARMEN

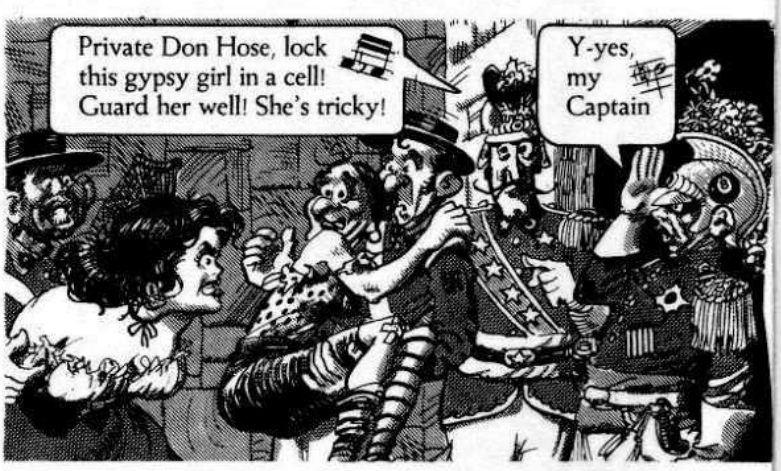


Starting on next page everything you read is not really talking but singing, since in opera everybody has lousy talking, but good singing voices.

As our story opens, gay-spirited girls who work in cigarette factory are spending their lunch hour at a cafe with the local soldiers

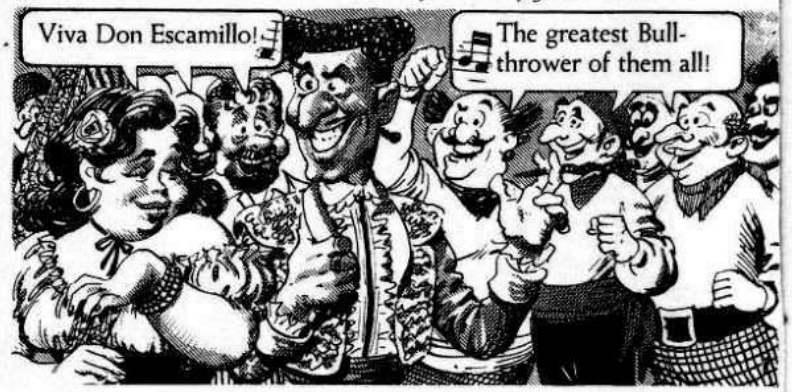
The most luscious gal of all is beautiful Carmen. But the soldiers don't have a chance with her as she has a yen for handsome, silent Don Hose.

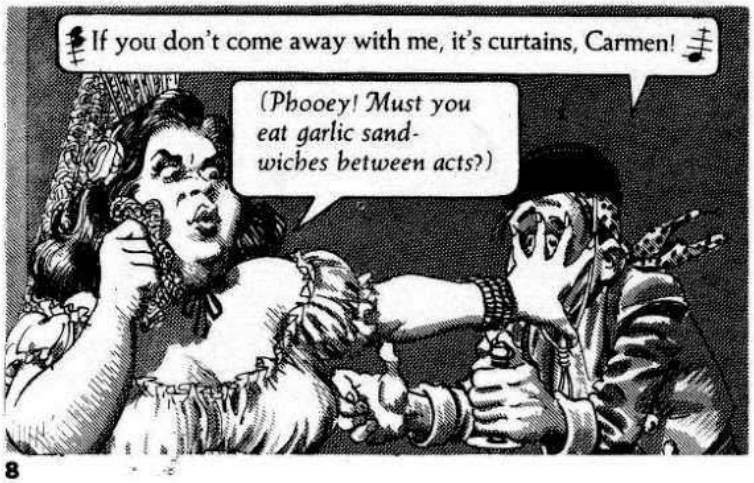
Soon, a fight breaks out between fiery Carmen and one of her jealous co-workers. The battle continues outside the factory



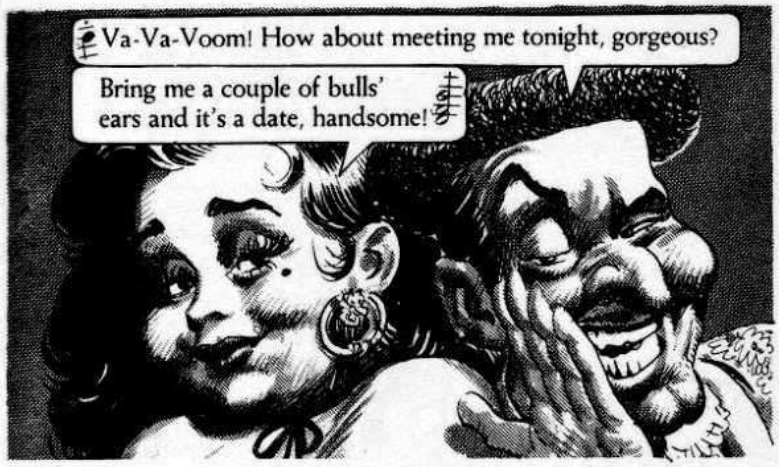
But alas, Don Hose's happiness is not to last! One day, he finds himself abandoned by treacherous Carmen and her pals...

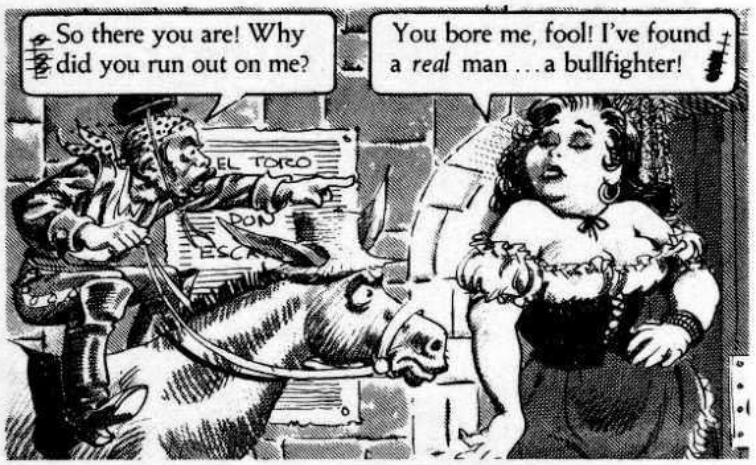
Yes, the faithless charmer has returned to the city! It is Fiesta... the time of the bullfights!

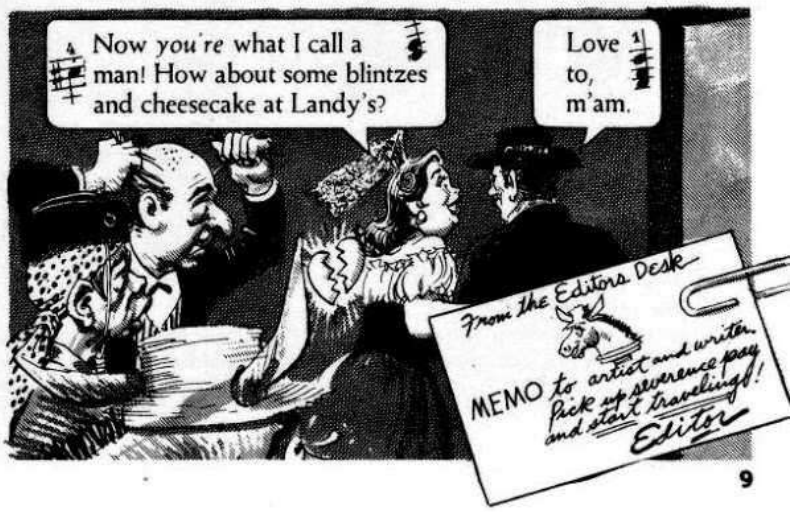




And so, the deserter Don Hose joins the captivating gypsy girl and her friends. Now he is one of the lawless...







Today the big thing is YOGA. It seems that sophisticated people everywhere are practicing this ancient Hindu ritual. So like we shouldn't be thought of as the clods we really are, we investigated this mystical philosophy, and now show how, with a little effort, you can practice the science of . . .

YOGA

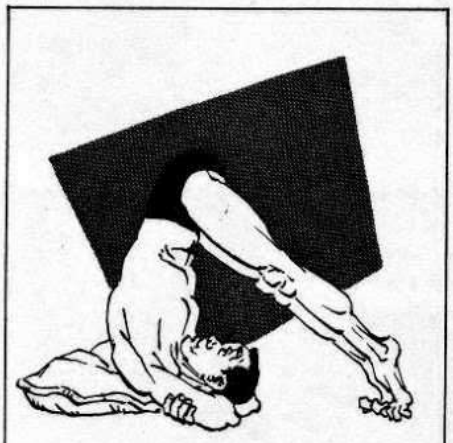
Yoga is a system of concentration. The purpose is to enable you to discover your true self thru meditation. There are certain steps to prepare for this kind of concentration.

Get rid of all furniture in the room so your mind won't be distracted by material objects.

Take off your clothes so that your body is free to move with a minimum of restriction.

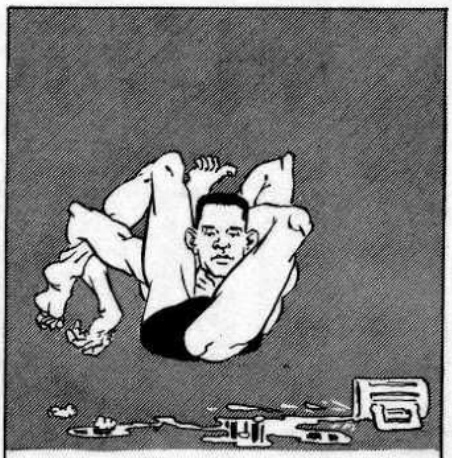
Make yourself as uncomfortable as possible so that mind and body don't fall into a rut.

Ready to think? Think how ridiculous you look standing in empty room in your shorts!



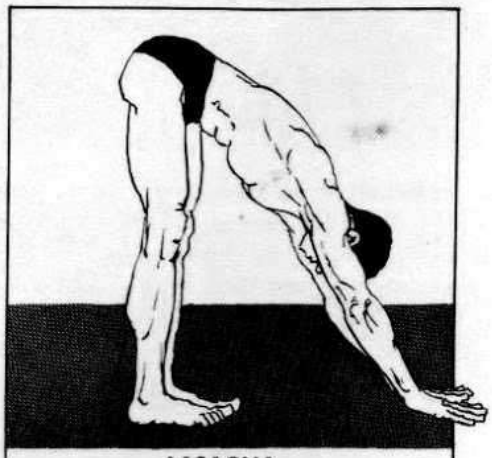
SILLYASANA

Also called "What's New?", this pose has a tendency to put you to sleep. Relaxation is its keynote. For full benefits one should try to remain awake . . . place magazine on chest and read when you feel drowsy . . . not Cracked or you'll surely fall asleep.



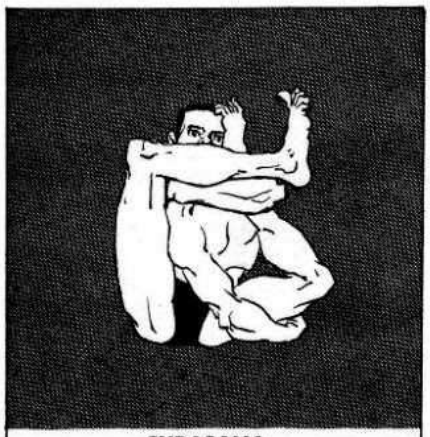
IMPOSSIBLASANA

Neurotics find this pose a release for inner tensions. The beginner will find it most soothing. Start by interlocking limbs. Then twist body 1 full turn. You'll discover it isn't difficult getting into it at all. Trick is to get out of it.



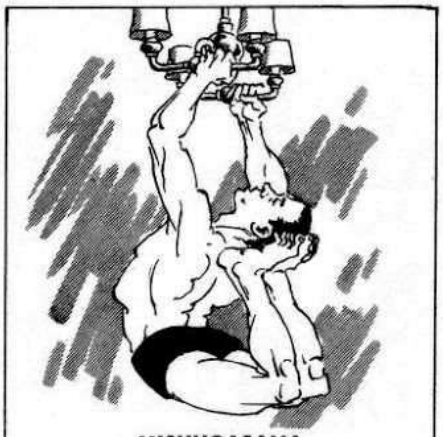
LASAGNA

Introduced by an Italian Yoga, Ali-Ben Scarlotti, who, after bending to pick up a fallen pizza, entangled hands in a loose floor board and was unable to free himself. Position attracted many curiosity seekers, and pose quickly spread over the continent.



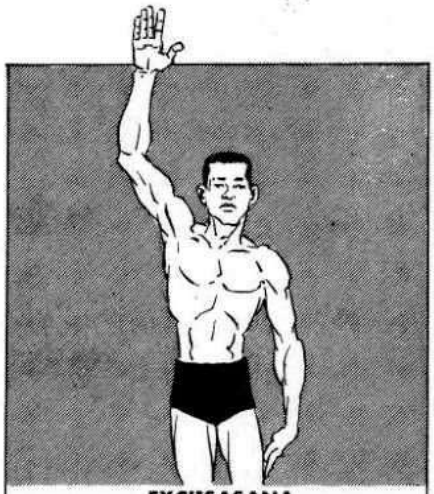
CUBASANA

Easily attained by placing right leg over left shoulder, left leg over right shoulder, right arm around neck, left arm under right knee, and head thru opening thereby produced. Many Yogas enjoy pose so much they remain in it until day they die.



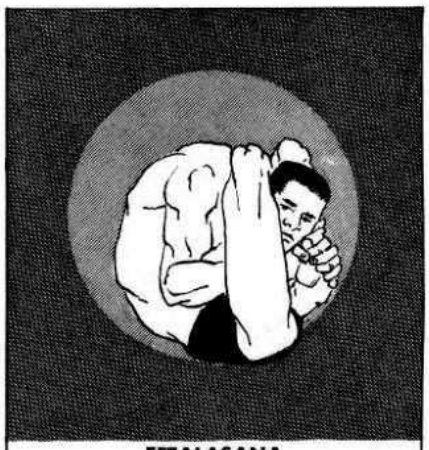
MISHUGASANA

This exercise does wonders for the pancreas. Repeated swinging will give strong muscles if exercised properly. Will also give nimble dexterity if you coordinate movements correctly. Mainly, it will give a broken back if you let go of chandelier stupidly.



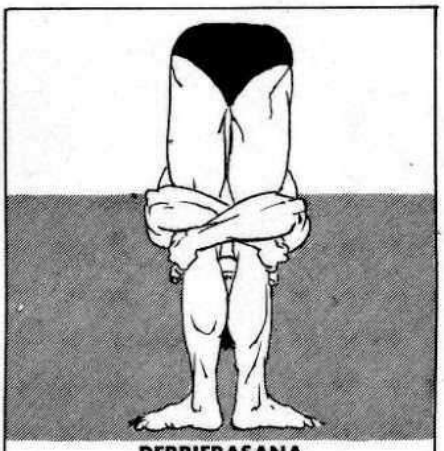
EXCUSASANA

This is the No. 1 pose. Stand erect on floor and place left arm above head. Stay like that for 20 minutes. This strengthens arm muscles, strengthens leg fibers, strengthens nerve tissues, but mainly, strengthens willpower if you're really serious.



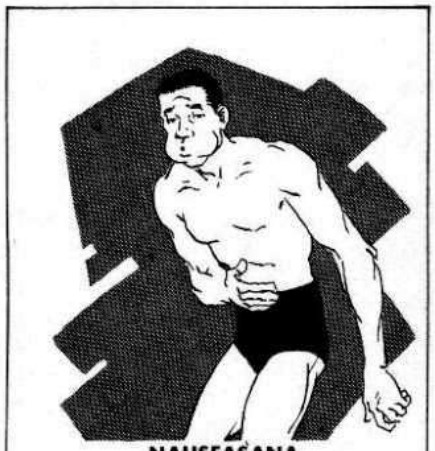
FETALASANA

Simply grab your two toes with your two thumbs and roll yourself over into a ball. Keep rolling around the room in this fashion taking great pains to breathe correctly on the uptake. A week of this practice will definitely make you a well-rounded Yoga.



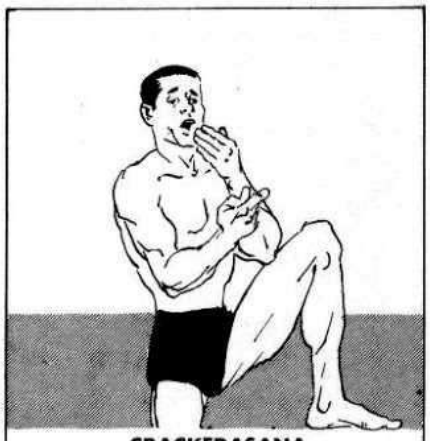
DERRIERASANA

This position is for those people who would like to develop a wide Yoga background. Simply bend backwards as far as you can go. Remain like this for half an hour. Although slow to work at first, this pose produces some remarkable results in the end.



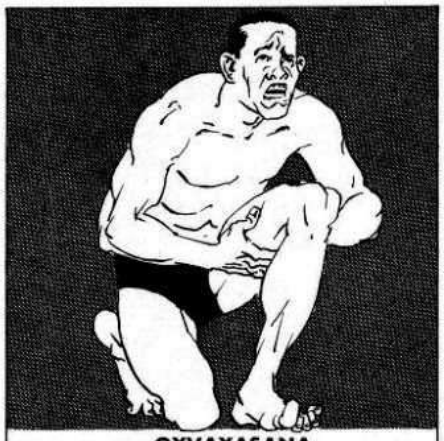
NAUSEASANA

Achieved directly after doing at least 5 other poses. Tongue ejects out and both hands are placed over stomach. Has a decided effect on all bodily functions. To arrive at this stage means you are first beginning to feel the true effects of Yoga.



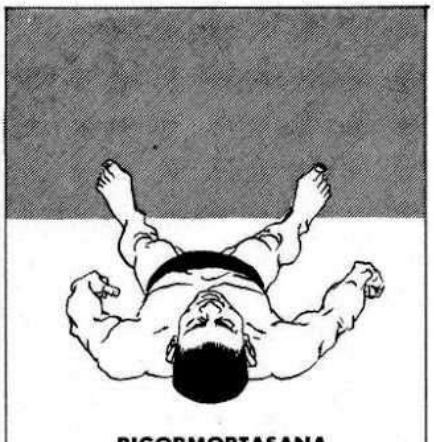
CRACKEDASANA

The most painful pose. Can be simulated by pretending you're reading copy of Cracked with one hand. Other hand instinctively goes to close nostrils, and facial muscles contract in disgust. You feel uncomfortable all over. Pass this and you're a real Yoga.



OYVAYASANA

Should be arrived at naturally during course of other poses. May be artificially brought about by several ways. Twisting leg around head does wonders. Erratic shaking of limbs may prove adequate. Anyway, keep trying until desired effect is achieved.

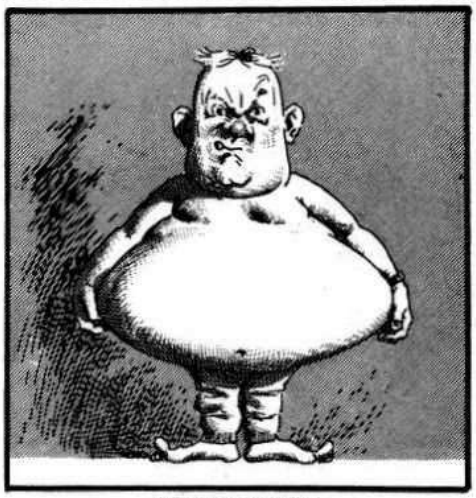


RIGORMORTASANA

There is usually no difficulty in arriving at this pose since it is the inevitable pose you fall into after doing all the other poses. Now, at long last, you are really ready for your spirit to leave your body and enter into the other world.

SPECIAL BREATHING EXERCISES ARE NECESSARY TO PREPARE YOURSELF FOR MEDITATION

SEPTUMANA
(LEFT NOSTRIL BREATHING)
Place finger in right nostril and take deep breath. Air is forced thru left nostril, expanding one side of body only, causing kidney massage and awakens gastric juices.

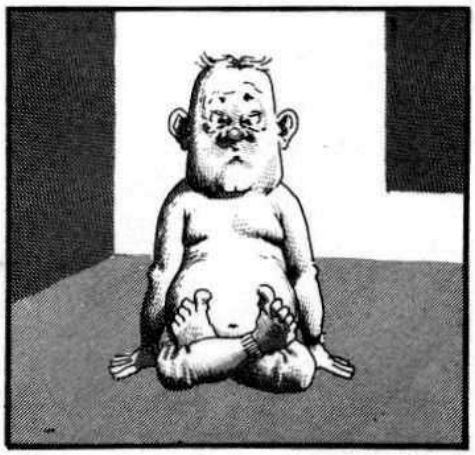


NEUROTICANA
(RIGHT SIDE OF MOUTH BREATHING)
Stretch lips and inhale thru small opening at side. Air enters body horizontally, broadening all organs. This causes intestinal activity and awakens flow of red corpuscles.

PSYCHOTICANA
(HANGING OUT THE WINDOW BREATHING)
Stick head out window. Take deep breaths. Air remains in head area only, affecting vital nerve centers inside. This causes awful screaming and awakens neighborhood.

THE FINAL PURPOSE OF YOGA IS TO ACTUALLY CONTEMPLATE YOUR TRUE SELF

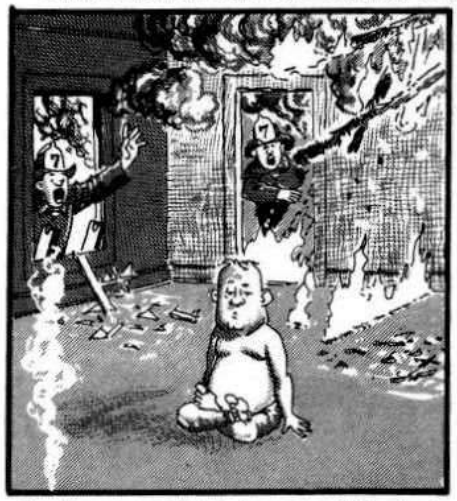
A good way to begin contemplation is to focus attention on your navel. This stimulates the brain fibers and makes for a much keener and fuller concentration.



A better way to begin contemplation is to focus attention on your nose. This stimulates the sensitive optic nerves and makes for a more accurate observation.

Best way to begin contemplation is to focus attention on yourself in the mirror. This stimulates nauseous feeling as you finally see what your true self looks like.

THE PRACTICE OF YOGA HAS MANY BENEFITS THAT YOU CAN APPLY TO EVERYDAY LIFE.



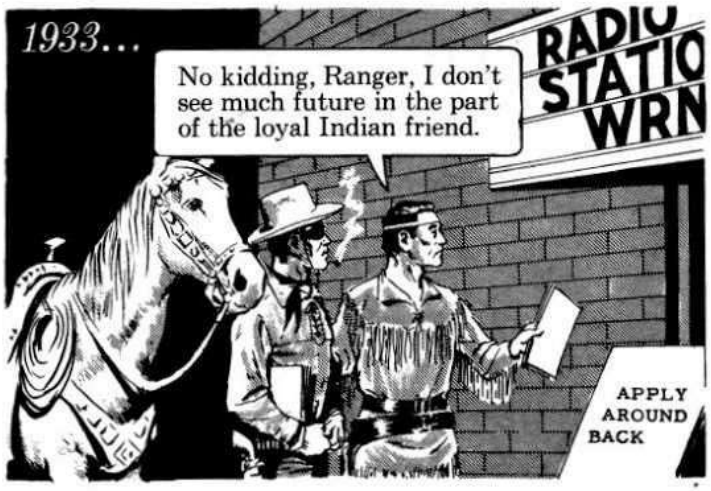
The Yoga practitioner, because of his physical powers, is not bothered by heat or cold.

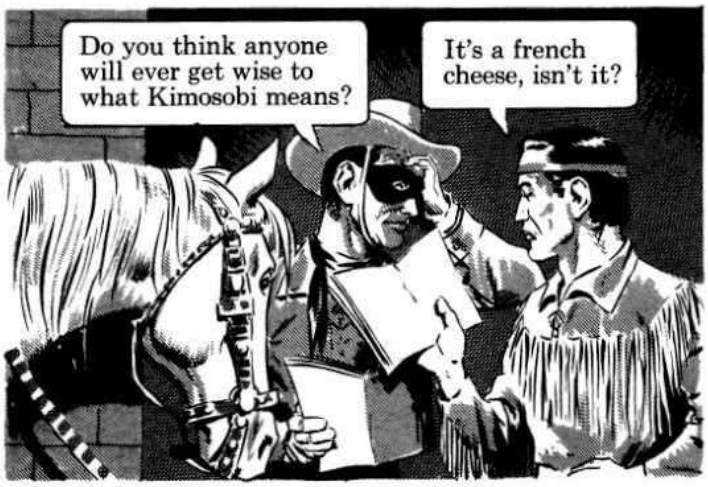
The Yoga practitioner, because of his mental powers, is not concerned by disturbances.

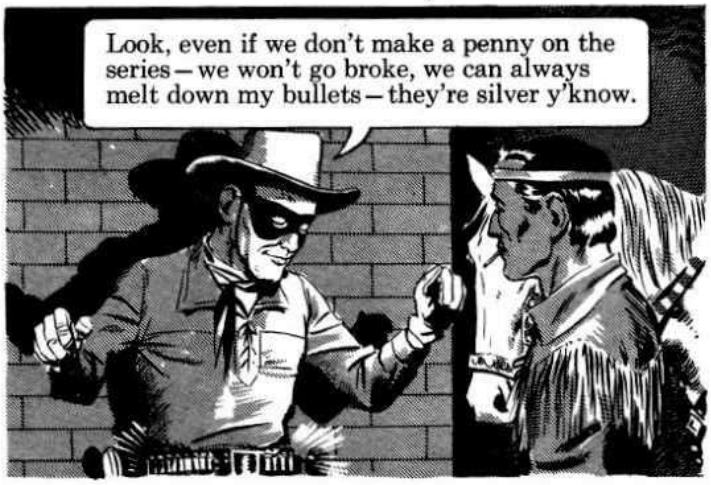
The Yoga practitioner, because of his strange powers, sometimes gets carried away.

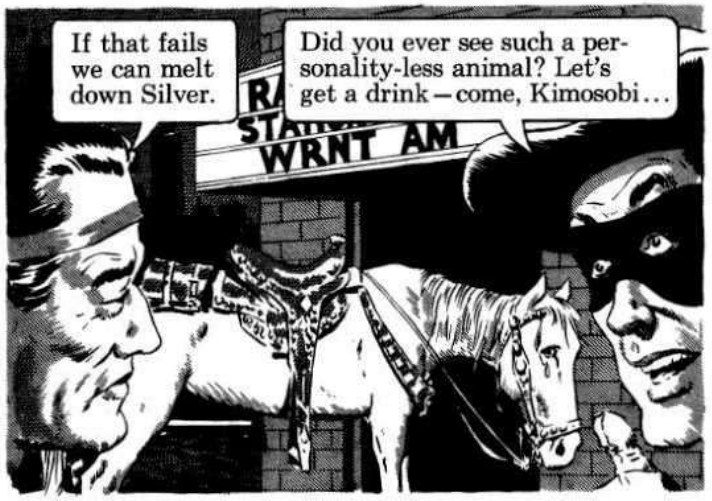
CRACKED takes you back to...

When it all Started

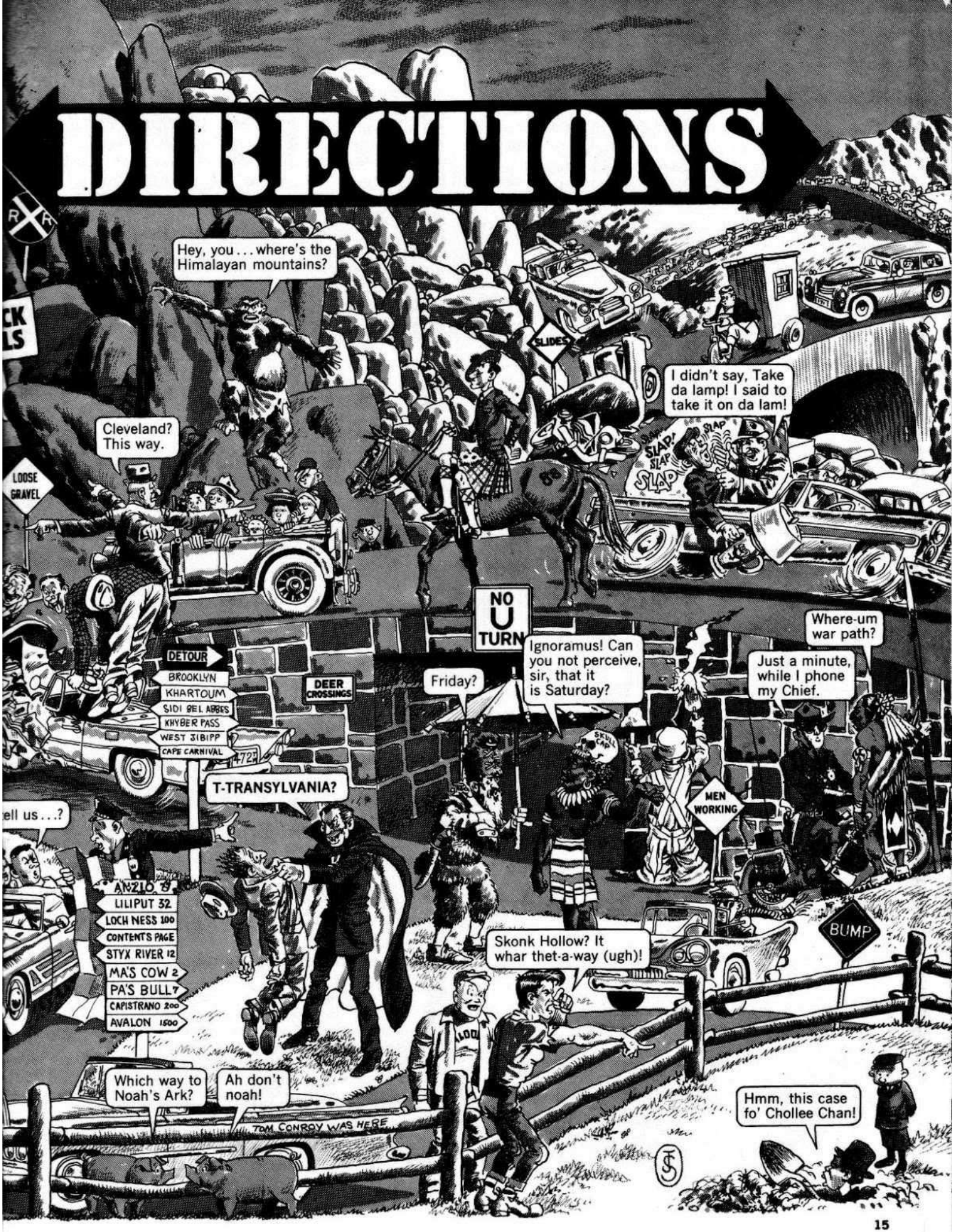








CRACKED has finally come up with the answer to crowded roads and too much traffic. The reason is simple . . . people know where they want to go, but they don't know how to get there . . . so it's inevitable they start asking . . .
LES BUST
ATLANTA OR BUST
HILL
BUTTS CIGARETTES
NO! NO! GEORGE! THIS WAY!
SOFT SHOULDERS
END NO PASSING ZONE
Show me the way to go home.
HAPPY NEW YEAR
I'm losted.
DETOUR
If you drive off the cliff, you can't miss it!
NO PASSING
May I help you?
My name is Michael Anthony!
ON THIS SITE DAS KINDER WILHELM VAS GESHOTT 1881
Chee! I av' loss ze showair again!
Hey, Miss, is this the way to Tombstone?
LOCAL BRANCH MISSING PERSONS BUREAU
Which way to Alcatraz?
Which way **away** from Alcatraz?
MIKE BRITT


DIRECTIONS
Hey, you . . . where's the Himalayan mountains?
Cleveland? This way.
LOOSE GRAVEL
SLIDES
I didn't say, Take da lamp! I said to take it on da lam!
SLAP
SLAP
SLAP
SLAP
NO U TURN
Where-um war path?
Just a minute, while I phone my Chief.
Ignoramus! Can you not perceive, sir, that it is Saturday?
Friday?
DETOUR
BROOKLYN
KHARTOUM
SIDI BEL ABBES
KHYBER PASS
WEST JIBIPP
CAPE CARNIVAL
DEER CROSSINGS
T-TRANSYLVANIA?
MEN WORKING
ell us . . .?
ANZIO 89
LILIPUT 32
LOCH NESS 100
CONTENTS PAGE
STYX RIVER 12
MA'S COW 2
PA'S BULL 7
CAPISTRANO 200
AVALON 1500
BUMP
Skonk Hollow? It whar thet-a-way (ugh)!
Which way to Noah's Ark?
Ah don't noah!
TOM CONROY WAS HERE
Hmm, this case fo' Chollee Chan!

Hey, kids! Here's your chance to be an author! Now you too can write your own stories. We've cleverly mixed up these four intriguing scenes (we didn't mean to, the art work just turned out that way). Trick is to rearrange balloons and panels or rewrite them so that they make sense. Better trick is to rearrange this whole ridiculous magazine so that it makes sense! We tried, but failed. Let's see what you can do with it—but first, start by figuring out this idiotic article, as you...

MAKE UP YOUR OWN STORY

WHEN YOU FINISH, CHOOSE ONE OF THESE MIXED-UP TITLES FOR EACH:

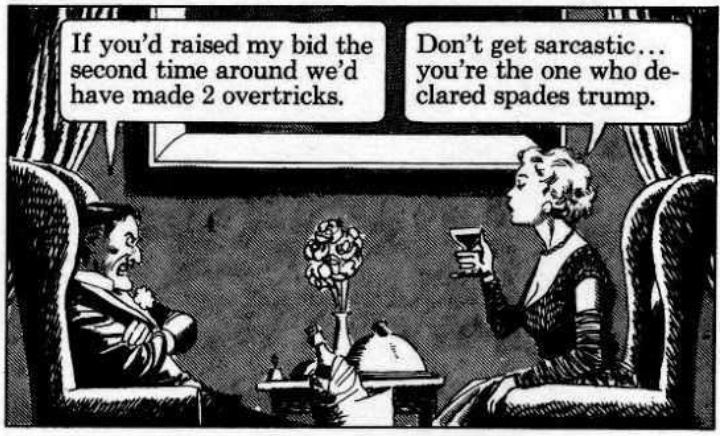
3. The Shades of Night Were Falling Fast ... but I Got a Good Look Anyway!

1. Murder in the Telephone Booth—or—Your Party Has Been Disconnected!

2. I Didn't Raise My Boy—Because He Had an Ace in the Hole!

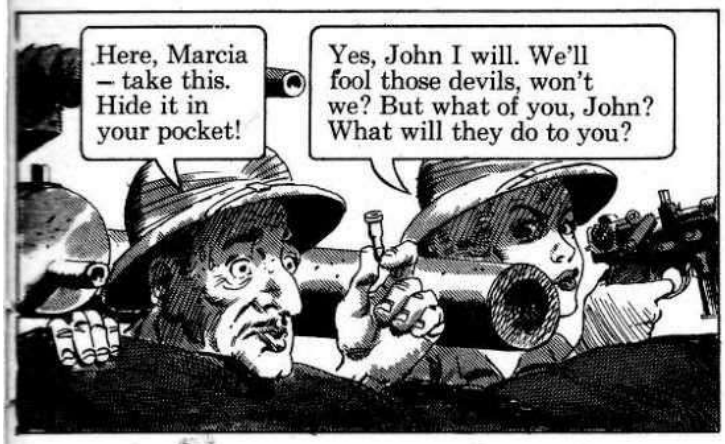
4. The Case of the Frozen Electric Bulb—or—Mazda's in the Cold, Cold, Ground!

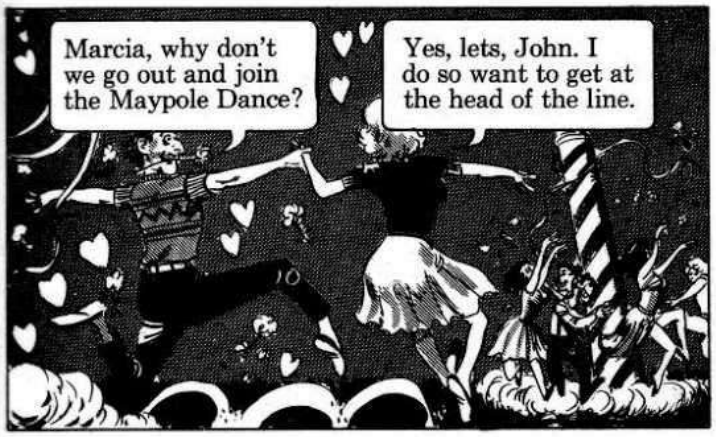
Beginnings

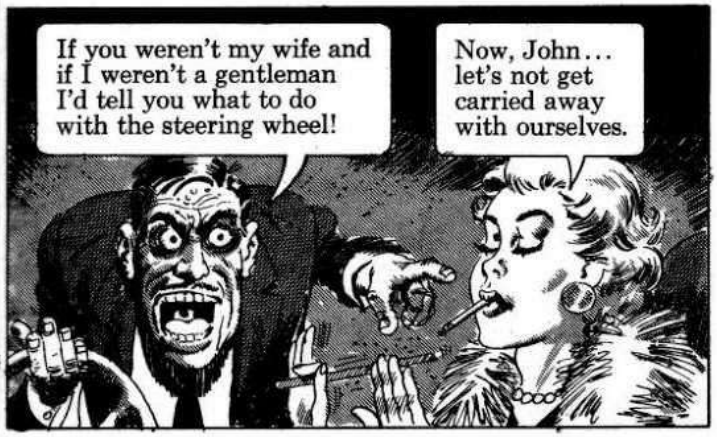


John and Marcia looked at each other lovingly... He grasped her lily white hand in his brawny, brown one... She gently kissed the tip of his broad generous nose with her wide, sensuous, red lips...

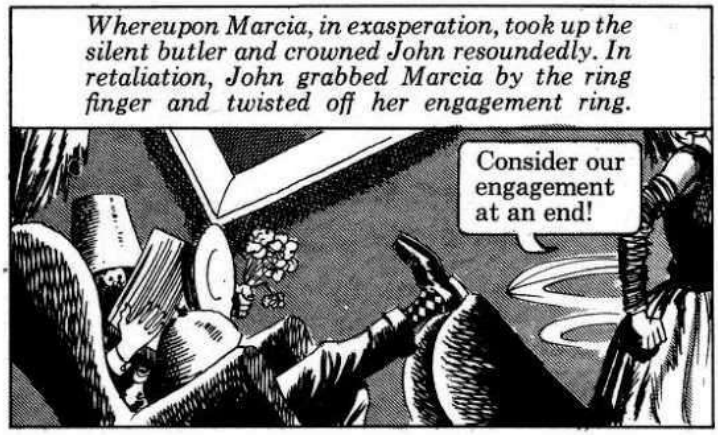
Middles

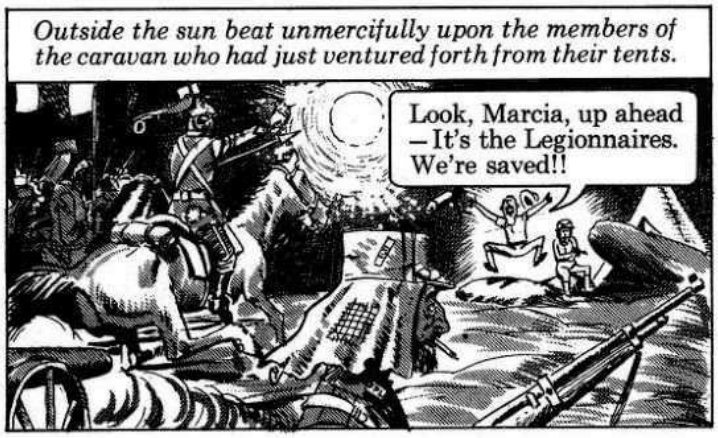






Endings





One of our top writers suggested we show how misleading first impressions can be. Our first impression was that it was a great idea. But now that the article has been done, our second impression is . . . ECCH!

First

Here are two chaps strolling down the street. Obviously the big guy is a V.I.P. The little one must be a clod.

So obviously first impression was wrong! And obviously you're going to keep reading our lousy First Impressions.

FIRST IMPRESSION OF A FELLOW COMMUTER

Impressions

Ever meet a sweet, frail young thing...

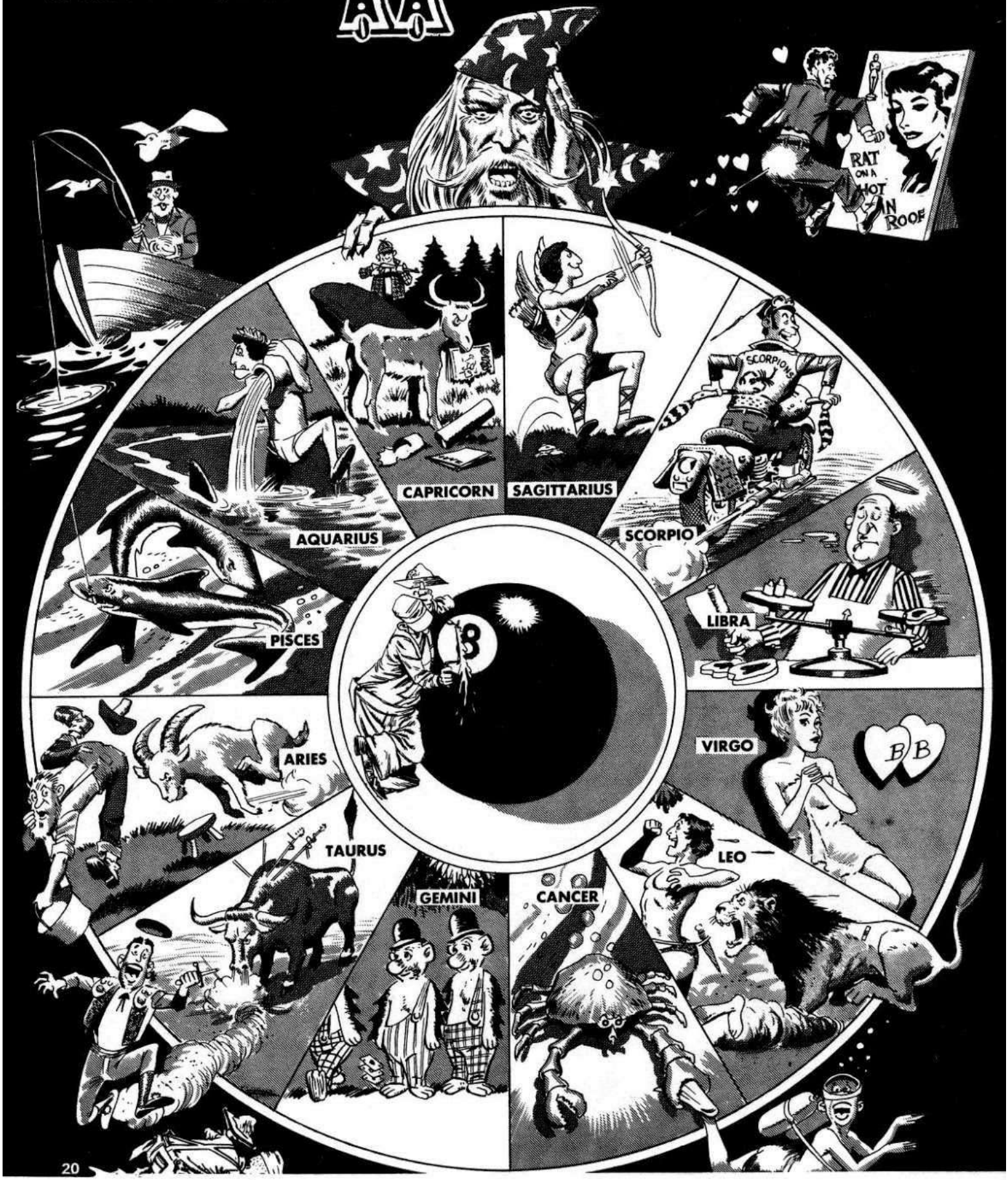
Our first impression is she's a doll...

So...

This is second impression of house bought by writer of this article who had much respect for his first impression.

Nowadays, nobody leaves anything to chance. The stars can tell you whatever you want to know. For instance, the stars told us to do an article on Horoscope... This came under the sign of $$$$.

HOROSCOPE



To show you just how the signs work, we've selected a few average citizens and cast their horoscopes. It's really amazing how accurate our studies turned out to be . . .

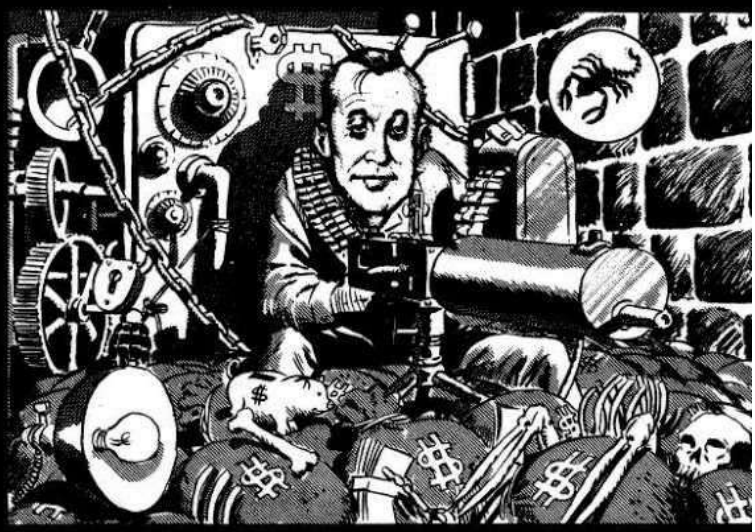
Subject makes friends easily, according to his horoscope. He's handsome, popular with women . . . altho shy by nature.

This type is honest, a solid citizen, he knows how to provide for family . . . money comes easily to this subject.

This type is usually extremely modest, almost puritanical. Wary of men, would rather curl up with a good book than do anything else.

Artistic, subject is generally well balanced. Very, very, generous, would do anything to please a friend.

Gemini, the twins . . . introvert type with no talent. Poverty will be his lot in life. Aversion to paying electric bills.



A spendthrift. with "easy come, easy go" attitude. Always wants newest and most expensive items, like cars.

Modern Art

AS SEEN BY DIFFERENT PEOPLE

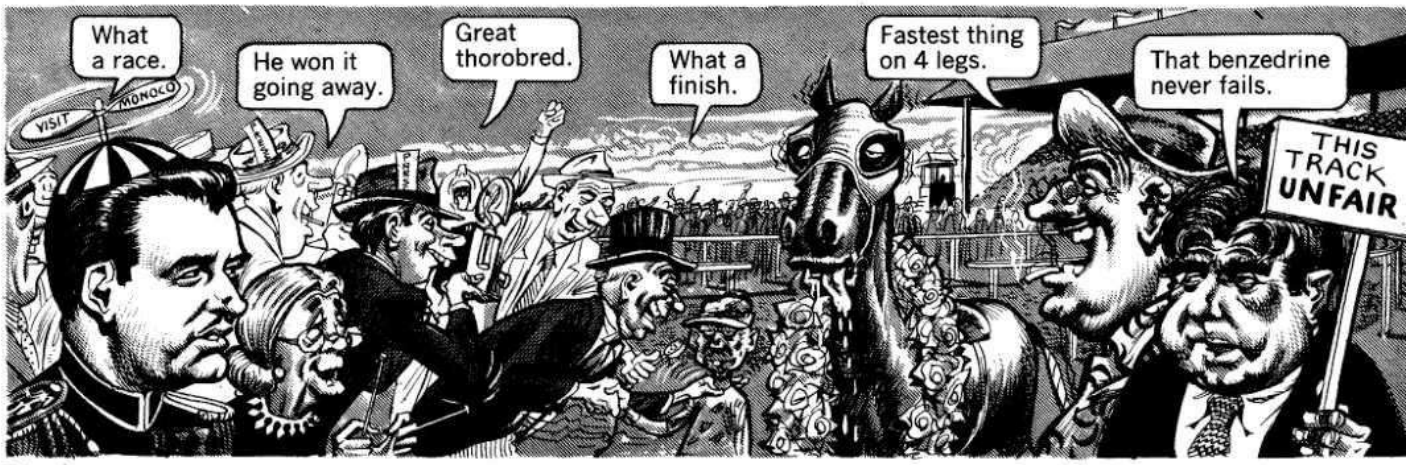
Very few people understand Modern Art. Neither do the editors of CRACKED or we'd do a full article on it. But since we're among the clods who hang around the galleries and stupidly gape at the paintings, we discovered there were other stupid clods who did the same thing. Everybody has a different comment to make on abstract painting, as these overheard tidbits bear out . . .

ECONOMY SIZE
ETCHINGS SHOWN by APPOINTMENT ONLY
ESKIMO NUDES
EXHIBIT HALL 5
DO NOT DRAW MOUSTACHES ON PAINTINGS OR SCULPTURES
IMPRESSIONS OF A GALL BLADDER OPERATION
EXHIBIT HALL 2
EXCELSIOR!
What's that writing on the wall?
Take 'em away! YIPE!!! They're all around me!
Hey! That's pretty funny art work! Make a great two-page spread!
Guaranteed Tigh! Housekeeping
SALE CHEAP
It's nice, but the frame needs some scrubbing!
NEARSIGHTED CLOD
ALCOHOLIC
THIS IS YOUR MUSEUM KEEP IT CLEAN
EDITOR OF CRACKED
symbol
illment
rpressed
order-
depressive!
THE EVILS OF COMICS
HOUSEWIFE
Omygosh! Somebody took the canvas I wiped my brushes on and hung it up!
Gad! She's ravishing! I wonder if she is married?
PSYCHOANYLIST
That reminds me! Have an autopsy to perform at five o'clock!
Gawd! What's in thish here shtuff anyway?
That's the first thing I've seen that makes sense!
MARTIAN
ARTIST WHO PAINTED PICTURE
HAPPY NEW YEAR
CORONER
BELLEVUE
LUNATIC
B.F.I.

There's always someone makes an otherwise dull situation or conversation just a little bit livelier. There's always someone who makes a situation or conversation just a little bit embarrassing. Also, there's always a reader who thinks this article is pointed at him...

we don't say this means you, but...

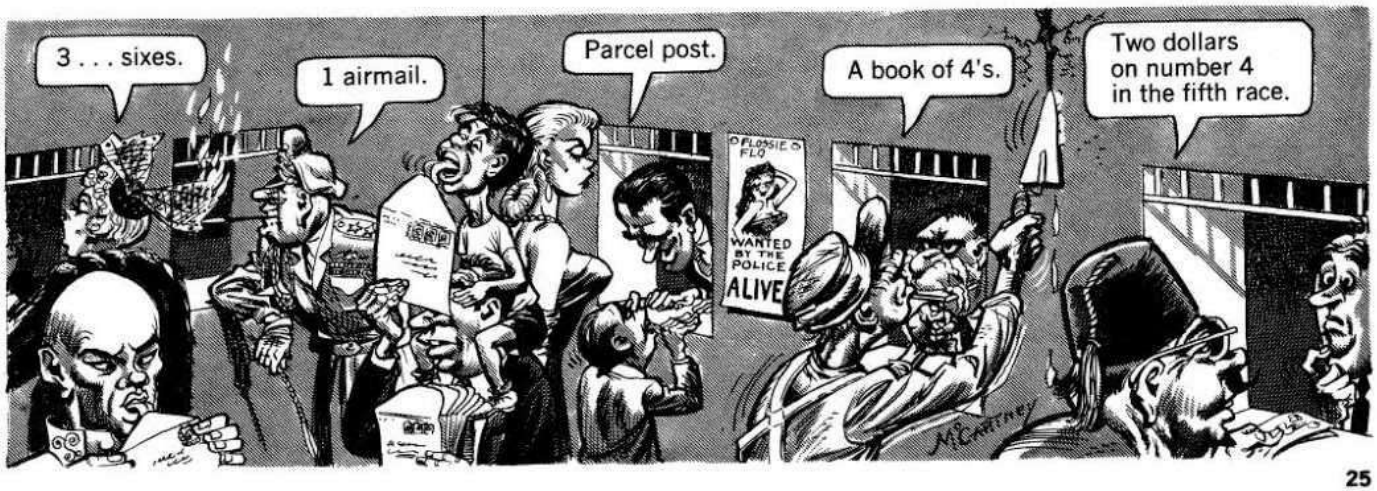
THERE'S ONE IN



EVERY CROWD!

I hate cops.
Only good for chalking tires.
They should all be thrown in jail.
Not an honest one among them.
"Brannegan, F.B.I."
FBI

The tracks lead this way.
BOOT HILL
There's a 3 thousand dollar reward if we catch him.
Look for his white horse.
We'll catch him . . . he only got a 10 minute headstart.
They'll never get me if I ride behind them.


3 . . . sixes.
1 airmail.
Parcel post.
A book of 4's.
Two dollars on number 4 in the fifth race.
FLOSSIE FLO
WANTED BY THE POLICE
ALIVE
McCARTHEY

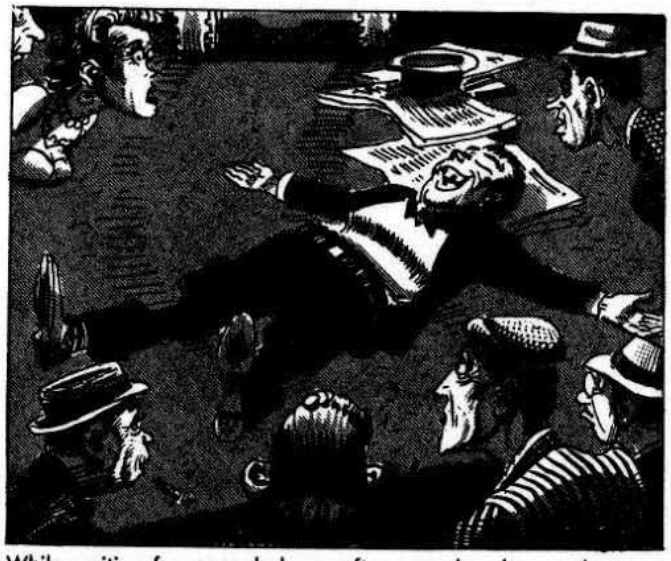
To get along in the world today you gotta have a sense of humor. Since you read trash like this we figure you don't have any at all, so like we thought we'd show you how to...

DEVELOP A

Everybody runs into seemingly unfriendly people at times. Should it happen to you — *laugh*. Laughter is a universal language. They'll understand. They're just as afraid of strangers. Show them you're friendly.

If a hoodlum sticks you up — *laugh at it*. He's just as nervous as you are. A good healthy laugh will put you both at ease. He probably needs the money or he wouldn't be out there.

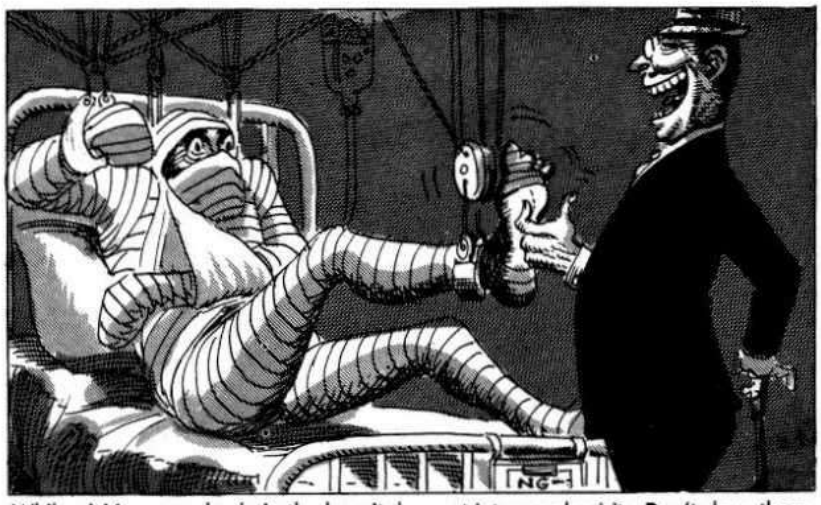
If somebody plays a practical joke — *you break up*. Play along with it. Be a sport Don't be a stick - in - the - mud. Imagine how funny it would look if the shoe were on the other foot.



While waiting for an ambulance after a car knocks you down — *smile*. Try to understand that the people around you are all very nervous figuring maybe you'll die. Think of their welfare.

When lying on the couch in analysis—start giggling. Your psychiatrist has heard too many people moan and groan all day long and is himself getting depressed. Don't add to his misery.

SENSE OF HUMOR



While visiting somebody in the hospital — *get into good spirits.* Don't show them you feel bad. It's your duty to cheer them up. Make like nothing's happened

If others at a sad movie are crying — *you laugh* There's always something funny you can see in a dramatic picture. Remember that it's only a movie. Your laughter will make sadness of others bearable.

Whenever you are among people — *Keep smiling.* It's infectious and sets off a chain of good spirits. You see so many unhappy faces nowadays that your cheerfulness will be a blessing. Try it next time you are in a crowd.

Take your blows like a man and — *laugh.* Turn the other cheek. The guy slugging you probably has a darn good reason. Nobody beats you up for nothing. *Grin.* Maybe you can become good friends later on.

While reading this article . . . you be different — *break out laughing.* So what if the writing isn't very funny and the art work is atrocious. Think of our budget. Who you gonna get at these ridiculous prices?

Buxom starlets, brawny athletes, hungry bit part players, and even dull strangers off the streets, break into the TV show and with all sincerity try to slip you a product plug before you can get to the icebox. But what would these commercials look like if these people suddenly yielded to an urge

TO TEL

If you're tired and discouraged after trying all kinds of detergents, powders...

...and if you are looking for a real wash day miracle, then do as I do...

...send the stuff to the laundry.

Do you feel tired, run down, and lack energy by the end of the day?

Then do what doctors do.

Hit the sack!

For the smoothest shave every time...

...and a shave that really cuts close...

Give me an electric shaver any time.

L THE TRUTH

For a real pleasure smoke, try a mild Arjee Dunk cigar.

Arjee Dunks are the favorites of baseball players, who say...

I'd rather have a good chaw any day to a smelly cigar.

If you are looking for a shaver that has been proven in test after test...

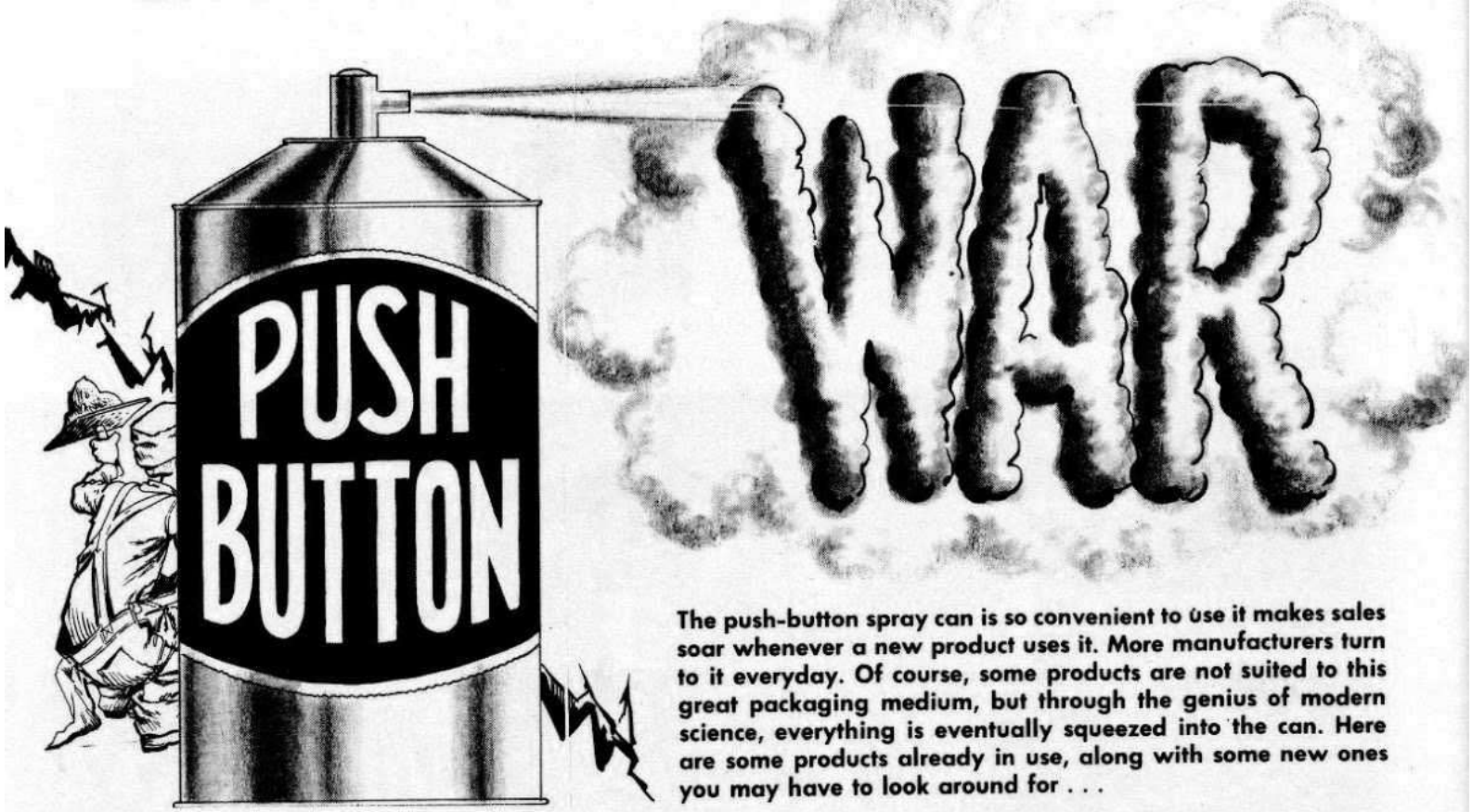
...one that will always give a comfortable lasting shave with any type beard...

Give up! Grow a beard.

Betcha can't guess which dog is really the grandmother?

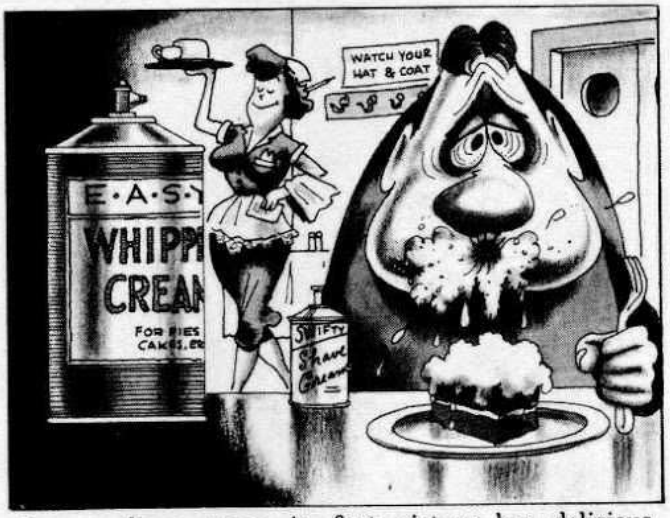
Is it Bella here on the left, or is it Lucretia here on the right?

Personally I don't care, I like CATS!



The push-button spray can is so convenient to use it makes sales soar whenever a new product uses it. More manufacturers turn to it everyday. Of course, some products are not suited to this great packaging medium, but through the genius of modern science, everything is eventually squeezed into the can. Here are some products already in use, along with some new ones you may have to look around for . . .

Push-button shave-cream is very easy to use . . . has a strange, delicious flavor, also gives a strange shave.

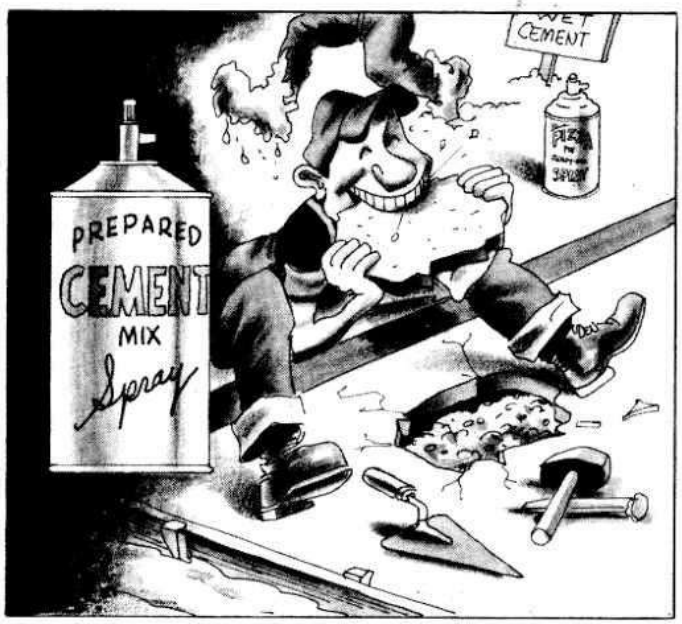


Reason shave cream in first picture has delicious flavor he's using whipped-cream instead of shave-cream.

The spray hair gorgeous-set is extremely convenient for reaching those hard to get at places on the head.

Spray bug killer is very effective. Here again, cans were mixed up but anyway it's easy to see they work.

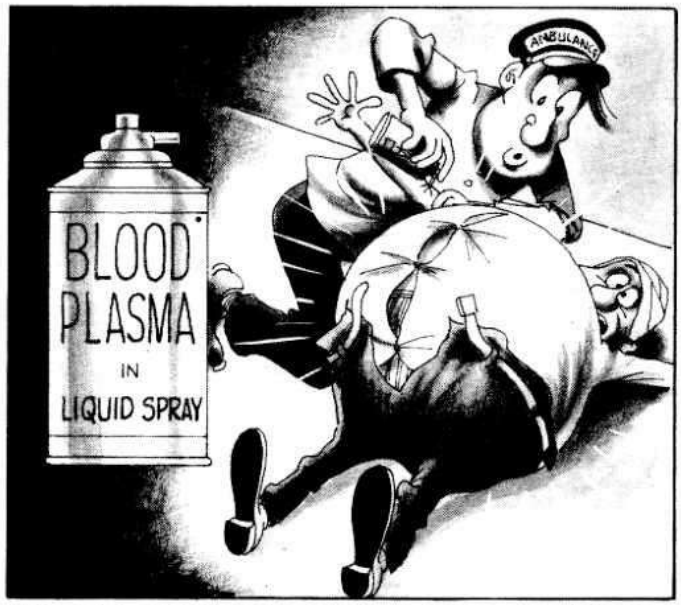
Now, at last, you can have a real Italian pizza three times a day . . . the easy spray pizza way. Lasagna style.



Spray cement comes in 10 to 5000 pound sizes. Does everything from repair walks to pouring building foundations.

Martinis, complete with olive and martini glass (at least it seems that way after the fifth martini).

Spray dogs are great for quick meals. Available also; spray rolls, spray sourkraut and spray bicarbonate.



Great for emergency transfusions. Carry one with you at all times, especially at bargain basement sales.

Spray air – a must for every car, bike, and football owner. Also helpful (when warmed) for political speech making.

HORROR HOUSE

REAL AD

SCARE YOUR FRIENDS, SCARE YOUR ENEMIES, SCARE YOUR PARENTS, SEND FOR YOUR FAVORITE HORROR ITEMS.

HORRIBLE HANDS

A right and left. It's made of rubber and looks realistic. Become sociable and shake hands with everyone. Results are startling. Just make sure you can run.

only $3.00 per pair.

DO YOUR FRIENDS CALL YOU UGLY?

WEREWOLF Gruesome to behold.

. . . If they don't, make sure they will with these Horror-House-All-Rubber face masks.

SHRUNKEN HEAD

Looks absolutely real. Tell your friends you picked it up on your last safari. Give it a nickname and take it with you wherever you go. Lots of fun with this one.

only $2.00 ea.

BLACK WIDOW SPIDER

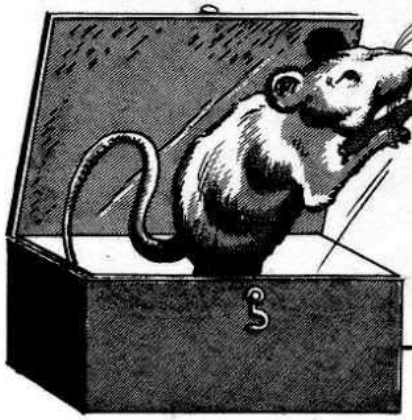
A real horror. But what fun! Some people will say, "What a sense of humor." Some people will say, "I'm gonna punch him right in the nose." But it's well worth it.

only $1.00 ea.

FRANKENSTEIN'S MONSTER Horrible to behold.

PLUS THESE OTHER HORROR HOUSE MASKS:

WITCH, MAN-FROM-MARS, MONSTERS-FROM-MERCURY, VAMPIRE, HORRIBLE-MONSTER, SKULL, GORILLA. only $3.00 ea.



RAT IN THE BOX

Open the box, and the rat jumps out. Makes for a lot of screeching and screaming. Be a snake in the grass, order a *RAT IN THE BOX*

only $1.00 ea.

I am enclosing $_____ for the HORROR HOUSE items checked below: HORROR HOUSE 218 W. 48th St. N.Y.C.

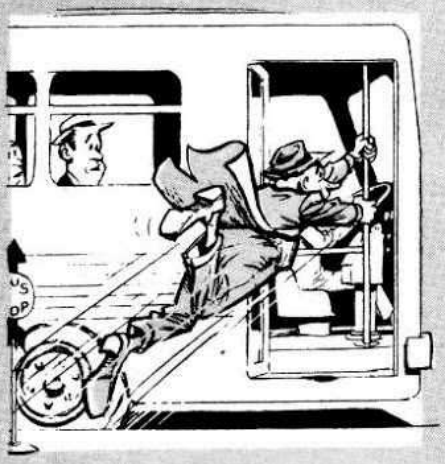
☐ BLACK WIDOW SPIDER
☐ HORRIBLE HANDS
☐ SHRUNKEN HEAD
☐ RAT IN BOX

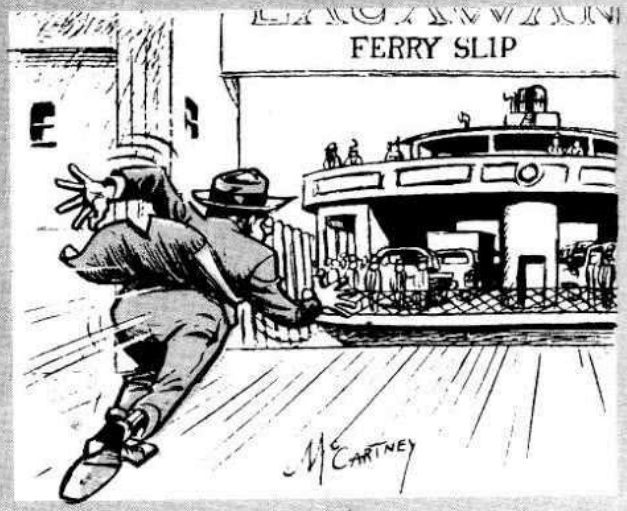
RUBBER MASKS

☐ WEREWOLF
☐ DEVIL
☐ FRANKENSTEIN'S MONSTER
☐ ZOMBIE
☐ WITCH
☐ MAN-FROM-MARS
☐ MONSTER-FROM-MERCURY
☐ VAMPIRE
☐ HORRIBLE-MONSTER
☐ SKULL
☐ GORILLA

NAME _____ ADDRESS _____
CITY _____ ZONE _____ STATE _____

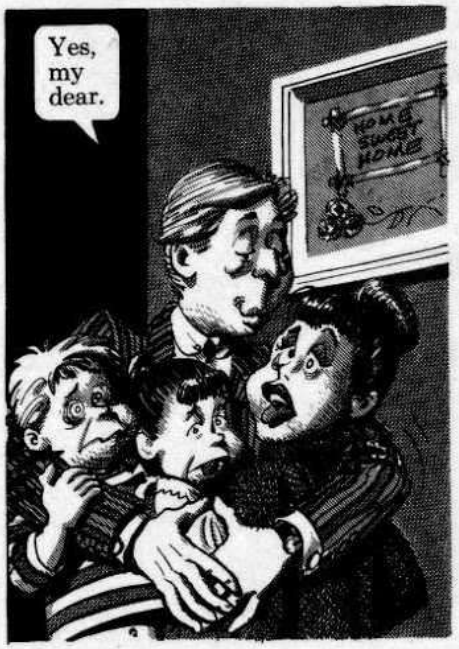
huff n' puff

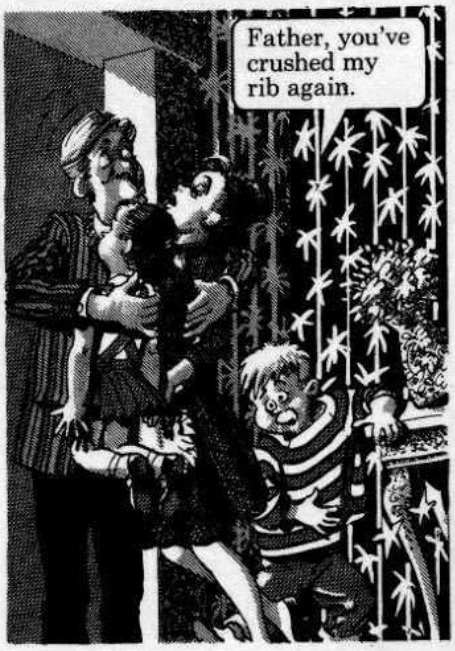




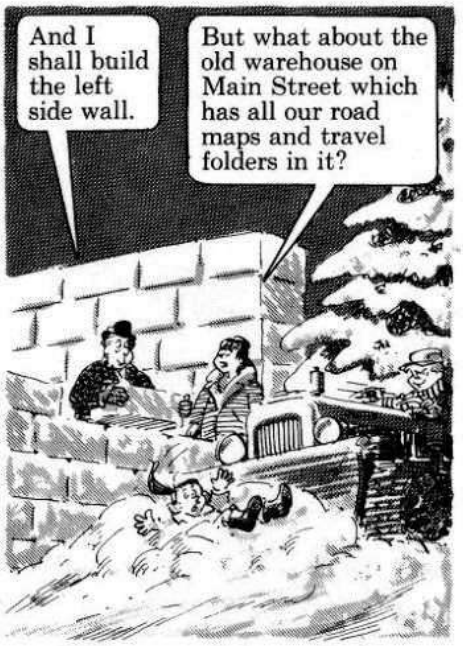
Let us look in on the Fritzgroton family as they begin planning their summer itinerary . . .

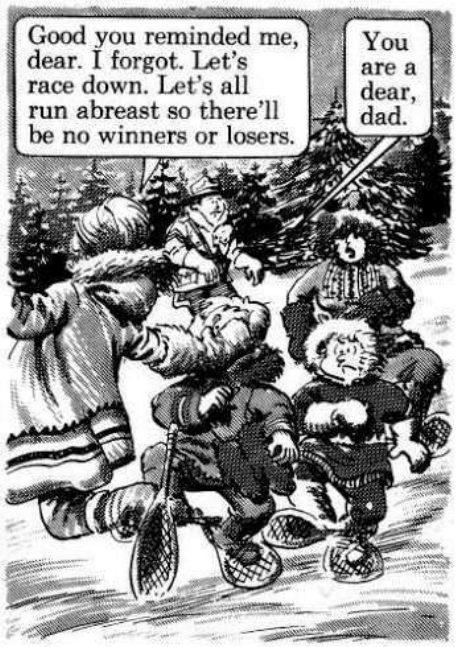
UN-





TOGETHERNESS





Extra big special bonus blabbermouth magazine is being brought to you this issue only. The reason we're doing it this issue and not next, is no doubt next issue we'll be in court explaining this gashluginer issue . .

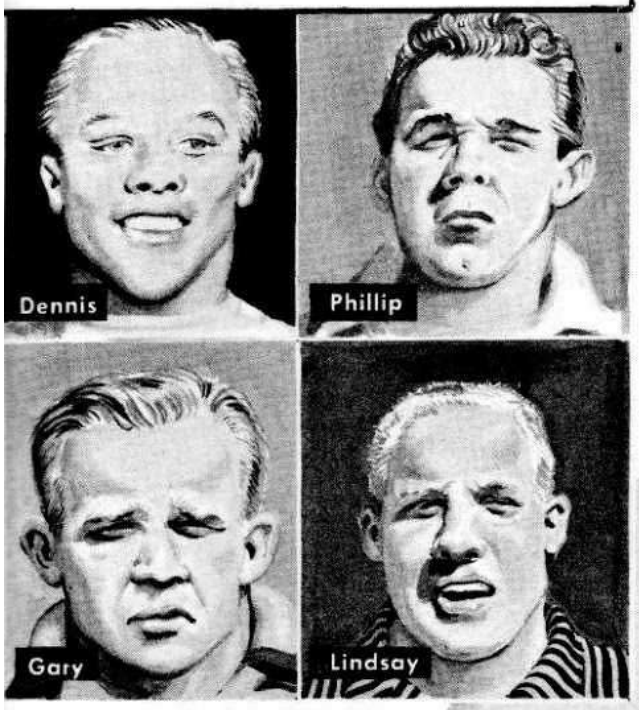
CINEMA MOVIE LIFE TV PHOTO SCREEN MAGAZINE

25¢ BUT WE'LL TAKE 10¢ CASH

HOLLYWOOD'S HAPPIEST DIVORCE

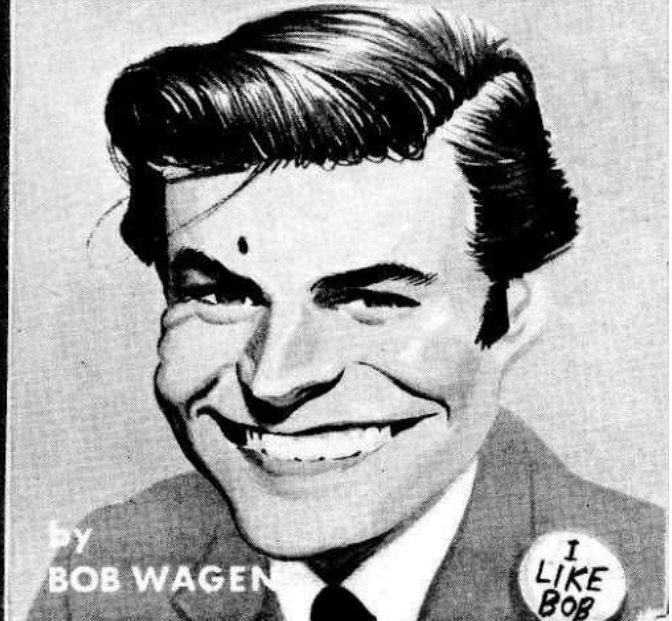
There Will Never Be Another Part Like King Kong by Cheeta

WE'RE CHOOSING OUR WIVES CAREFULLY



WHY I'LL NEVER LEAVE BOB by NATALIE GOOD

EVERYTHING'S IN MY NAME



by BOB WAGEN

MY BODY'S MY PROUDEST POSSESSION by MARJORIE MANE

Maggie Fishbone

reports your

HOLLYWOOD SQUEALER

Featuring Intimate Inside Hush-Hush Gossip Gathered by Maggie From Her Inside Hush-Hush Paid Informant's

MAGGIE'S CHATTER: February was a big month in Hollywood... THE SCORE: 27 divorces, 5 annulments, 3 separations, 1 conciliation, and four common law marriages. Best of the divorces by far was the JET MOTLEY-SUZY PERKER split-up. It wasn't a gaudy affair, just the judge and a few close witnesses. The divorced couple looked stunning. JET wore a suit a little more somber than black and SUZY had a gay divorcee white taffeta dress . . . SUZY tactfully omitted flowers from her ensemble. All in all, it was a lovely catered annulment. JET and SUZY have been divorced now for three weeks and friends said it wouldn't last.

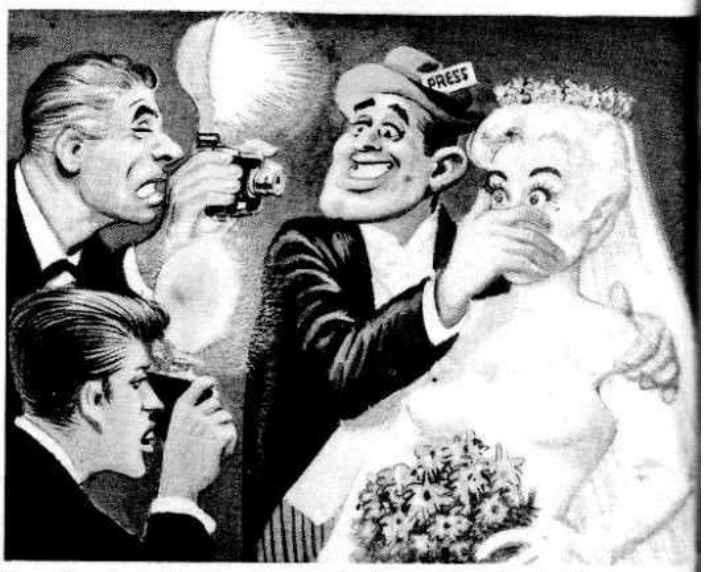
BOB EVINS, Hollywood's Businessman star (He owns Boulder Dam) has a new venture which will probably make him a fortune. He's investing his Hollywood pay checks into a new project – the building of a bridge across the Atlantic Ocean that will open new trade routes to Europe. BOB says: "I know a lot of people will say we are trading with these countries already. That's true – but not by truck."

Hollywood is excited, and rightly so, about the experience glamor girl Marie McRonald had. MARIE's car stalled in the desert and she was alone in the middle of nowhere. After several horrifying hours during which MARIE tried in vain to reach her press agent, by phone, she luckily stumbled onto an old cabin in the desert. Fortunately, for our MARIE, the cabin was occupied . . . Unfortunately, it was occupied by two leopards . . .

Magambo was the scene of this gala party in honor of Sal Maneo. Dynamic Rodney Dangerfield pictured above flew in from the Coast (The Coast of Japan) to attend. Talk was Rodney flew in under his own power. Unfortunately, Sal Maneo could not attend the party in honor of his new Columbia Release Sal was home in bed with a very bad haircut.

Nicky Ragout, ace Hollywood photog, snaps Kam Novick as she toasts her handsome escort, Greg Bootzer at the Macombo.

Kam Novick and Rick Gruntley exchange intimacies at Coconut Grove as caught by Nicky Ragout, ace Hollywood photog.



Kam Novick and Nicky Ragout, flash nuptial smiles for Top Hollywood amateur photogs, Greg Bootzer and Rick Gruntley.

Hollywood, Please Forgive Me!

by "Rock" Head

An Intimate, Seering Never-Before Published, Soul Searching Revelation As Hollywood's BAD BOY Bares All His Sins and BEGS Hollywood's Forgiveness . . .

■ I keep asking myself – Why doesn't Hollywood Forgive me? My Parole Board has . . .

When I first came to Hollywood, I was young, dumb, stupid, crazy, and ignorant . . . I can look back on it all now with a clear mind and I can honestly say: Boy, was I young, dumb, stupid, crazy and ignorant . . .

I remember the years before I came to Hollywood. The years I was growing into a man (1934-1939). I remember the homeless years – those years immediately after I burned the orphanage. They said I set fire to the orphanage, but that's not true – I set fire to the matron, *she* set fire to the orphanage . . .

I remember my sickness . . . I couldn't resist stealing things as a child . . . I realize now if I hadn't become one of Hollywood's top Box Office attractions, I would have wound up as a top notch crook . . .

I've been accused of a lot of things that weren't my fault . . . Like that crash on the Los Angeles Freeway. I wasn't driving that car – I was in the back seat with Wanda Wembley – She was driving . . .

I'm sorry for my misdemeanors. The wild parties at Magambo's, the fights at the LIDO, the fire at Ciro's . . .

There are a lot, of things I'M ashamed of, but most of all I'm ashamed of the Laguna Beach incident . . .

You remember that caper – I talked a number of my friends into a drag race in our MG's . . . We had 48 cars driving abreast of each other down a state highway . . . Sure, it was kicks for awhile – all 48 of my buddies and me, shooting down that highway at top speed fender to fender . . . But when that highway narrowed down to one lane . . . WOW.

I did wrong and I'm sorry. I want to apologize . . . I want to apologize to the State Highway Commission and to my 48 friends . . .

But I've grown up since then . . . I've matured as a person. I want to seek forgiveness for my sins. That's why I'm writing this article for CINEMA MOVIE MOTION PICTURE TV PHOTO SCREEN FAN MAGAZINE . . .

If you believe what I have written . . . that I have finally grown up . . . Then you won't want to miss my latest MGM musical extravaganza, "Hit the Deck" . . . coming to your local theater soon . . .

A reformed "Rock" Head assuming his new role as a social worker, fights Juvenile Delinquency in Los Angeles East Side . . . "Rock" is the one with machete.

10

10 HANDSOME GLOSSY PRINTS of Hollywood's Most Exciting Film Personalities.

Get these unretouched photos suitable for framing for home or office . . . You'll love swapping them with your friends . . . These are the latest releases from all major studios. Act now and be the first in your group to add these photo gems to your collection.

1. Mae Busch
2. Sarah Heartburn
3. Charlie Chase
4. Charlie Chan
5. Original No. 1 Son
6. William S. Hart
7. The Yacht Club boys
8. The Bopsy Twins
9. The Five Marx bros.
10. Harvey Keck

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BB answers 25 searching questions

by Midnight Earl

France's Sex Kitten Exclusive Interview!

QUESTION: What do you dislike most about the film world.

ANSWER: Those people who started rumors about me and King Kong.

QUESTION: You did work with King Kong in "God Created Gorillas"...

ANSWER: Yes, and King is a great Ape – on and off the screen – a really great ape.

QUESTION: Talk is you are carrying a torch for Former Mr. America, Mickey Biceps.

ANSWER: I like Mickey.

QUESTION: You are just friends with Mickey?

ANSWER: A great ape – a really great ape...

QUESTION: Have you and your first husband still remained friends?

ANSWER: Yes, Andre and I have a mutual respect for each other and we admire each other's ability.

QUESTION: Some people say your excessive flirting caused your split up.

ANSWER: Who told you that – Andre? Why that no-talent, dirty crumb...

QUESTION: Do you think your marriage was a failure because you married an actor?

ANSWER: Andre wasn't an actor – he made 30 movies to prove it.

QUESTION: You've been seeing a lot of Nobel-Prize winning novelist Albert Calmus – do you think you could be happily married to an intellectual?

ANSWER: Bert is not an intellectual – just because he won a Nobel Prize and writes books, everyone assumes he's an intellectual...

QUESTION: Do you think American men make better husbands than European men?

ANSWER: Let's just say, I think American men make better husbands than American women.

QUESTION: Your latest picture is "Thrill of the Orient"... Can you tell us something about that?

ANSWER: It was filmed on location – in Marseilles.

QUESTION: You filmed "Thrill of the Orient" in Marseilles?

ANSWER: Only the outdoor shots, for the interiors we're going to Hong Kong.

QUESTION: Do you think you'll like Hong Kong.

ANSWER: I just love Hong Kong... a great ape...

YOU CAN MAKE BILLY FIELDS A STAR

The Billy Fields' Fan Club of Aberdine, Texas, has come up with the novel promotion idea of posting little stickers in phone booths which say: "You Can Make Billy Fields A Star."

Billy Fields hasn't become a star yet, but he does have a steady job in Aberdeen, scraping stickers off of telephone booths.

IN NEXT MONTH'S ISSUE

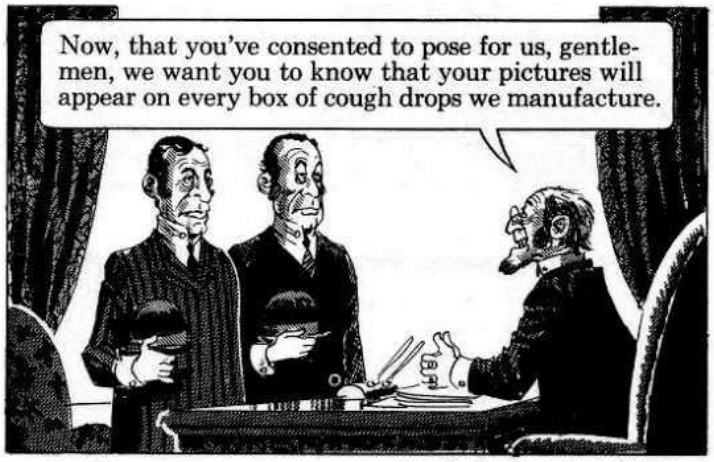
Lies, Lies, Lies by King Kong

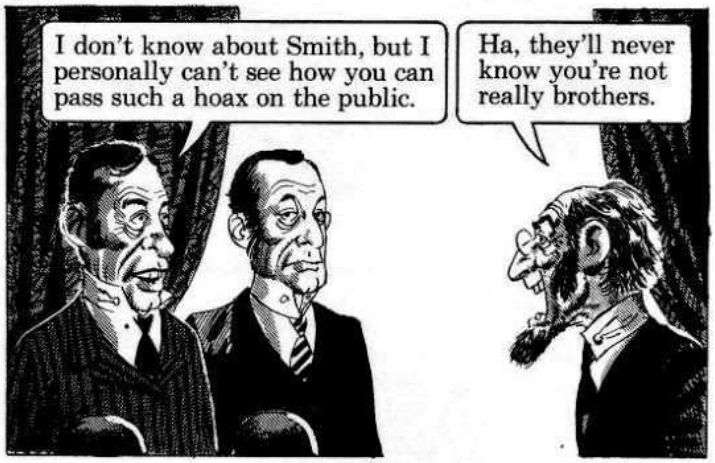
The 20 Best Locations in Hollywood to be Discovered

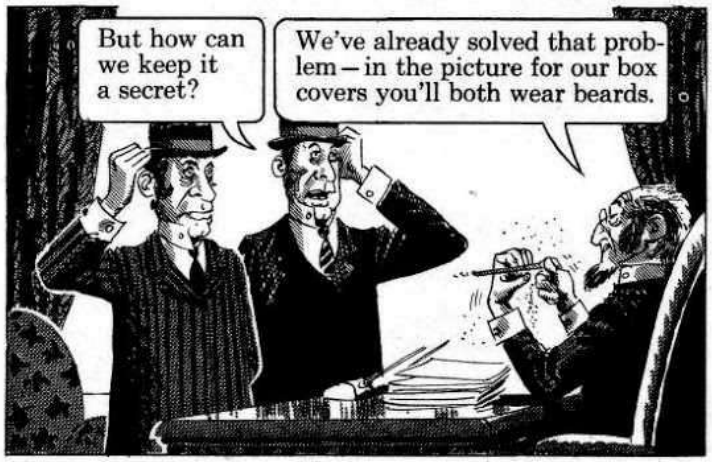
Cracked SHUT-UPS

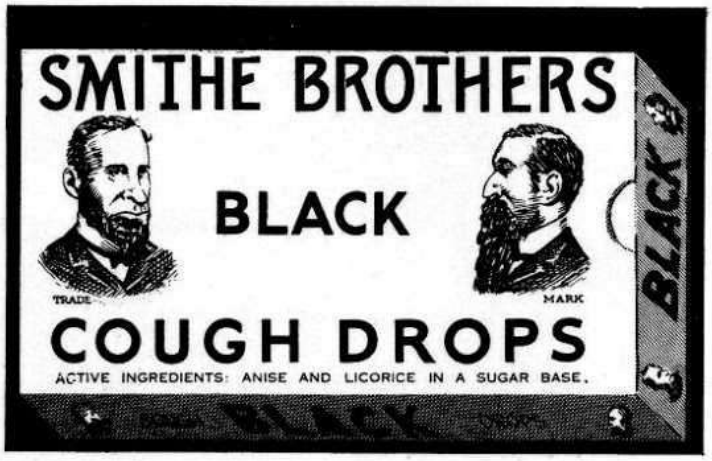
CRACKED takes you back to...

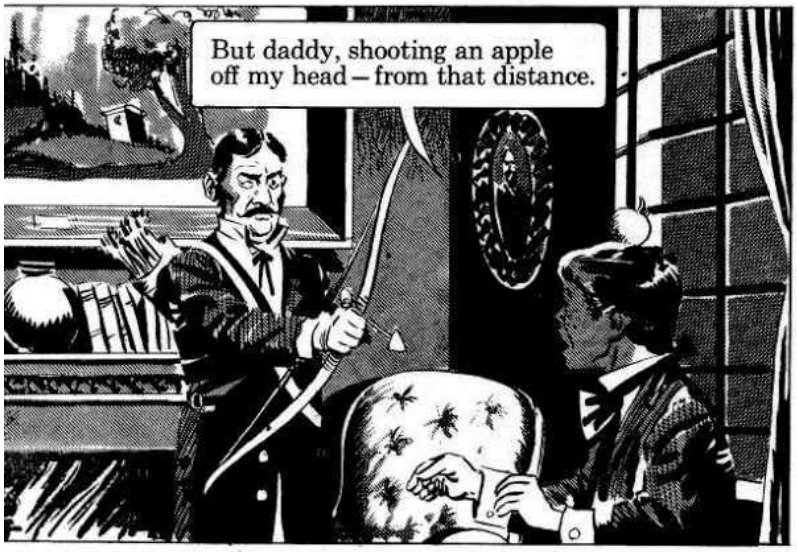
When it all Started

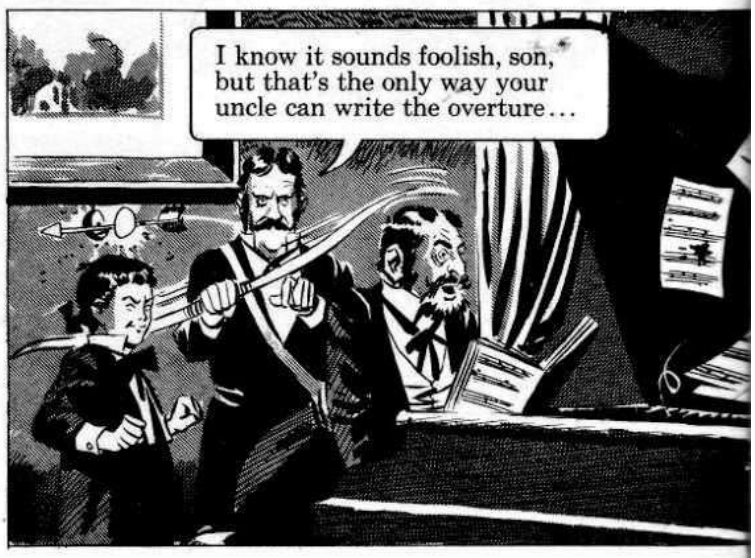






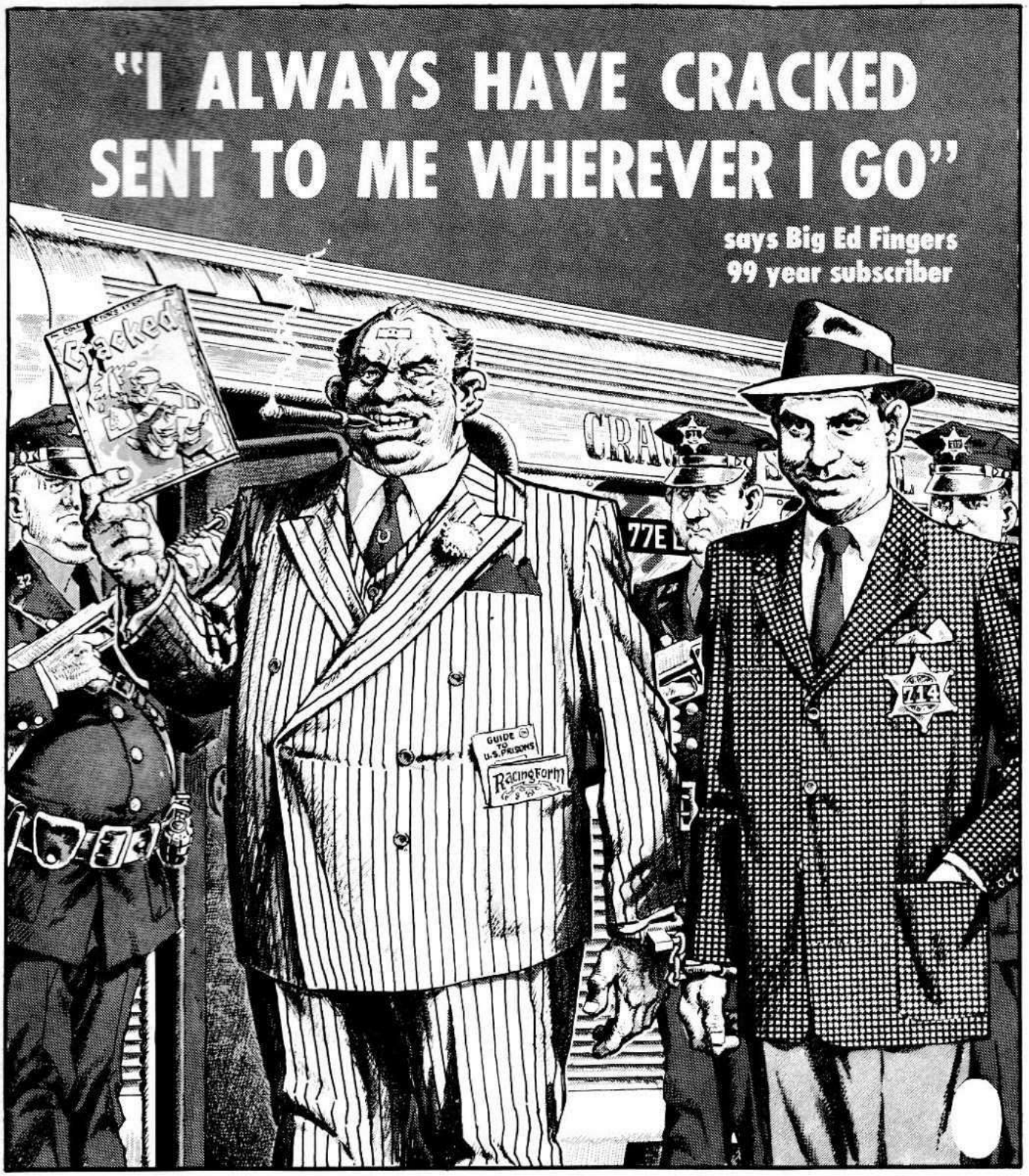






"I ALWAYS HAVE CRACKED SENT TO ME WHEREVER I GO"

says Big Ed Fingers
99 year subscriber



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